

TITLE	CALL NUMBER	BOOK or TITLE
How to make it big in the seminar business	AS 6 .K27 2005	
Who Moved My Cheese? An Amazing Way to Deal with Change in Your Work and in Your Life [Sound Recording]	AUDIOCD BF 637 .C4 J64 1998	
Get Anyone To Do Anything and Never Feel Powerless Again	AUDIOCD BF636 .L462 2000	
Unlimited Power	AUDIOCD BF637 .S8 R56 1986	
Power of Positive Thinking	AUDIOCD BV 4598.5 .P42 1992	
Keys for building and growing your business	AUDIOCD HD 30.28 Q345 2008	
Power marketing strategies for your business	AUDIOCD HF 5415 Q345 2008	
Building a powerhouse brand that lasts	AUDIOCD HF 5415.1255 Q345 2008	
Power secrets for building your wealth mindset	AUDIOCD HG 179 .Q345 2008	
Why we make mistakes	BF 575 .F14 H35 2009	
Are You Good Enough: 15 Ways to Build a Confident Mindset	BF 575 .S39 M35 2006	NEW TITLE
Who Moved My Cheese? An Amazing Way to Deal with Change in Your Work and in Your Life	BF 637 .C4 J64 2002	
Remarkable Leadership: Unleashing Your Leadership Potential One Skill at a Time	BF 637 .L4 E37 2007	
Covert Persuasion: Psychological Tactics and Tricks to Win the Game	BF 637 .P4 H63 2006	
Power of Persuasion: How We're Bought and Sold	BF 637 .P4 L48 2003	
Message from Garcia: Yes You Can Succeed	BF 637 .S8 G346	
Career and Business	BF 637 .S8 W66 2006	
Getting Things Done: The Art of Stress-Free Productivity	BF 637 .T5 A45 2001	
Rewire or Rust: Lead Your Life and Career ... Don't Follow It	BF 637.S4 C75 2006	
Why You're Dumb Sick & Broke...And How to Get Smart Healthy & Rich!	BF 697.5 .S43 G32 2006	
What Type of Leader Are You?	BF 698.35 .E54 L373 2007	
You're on stage	BJ 1856 .Y68 2007	
How Starbucks saved my life	CT 275 .G4163 2007	NEW TITLE

Start your own travel business and more: cruises, adventure travel, tours, senior travel	G 154 .S787 2007
How to Start a Home-Based Event Planning Business 2nd ed.	GT 3405 .M67 2007
Start Your Own Event Planning Business	GT 3405 .S73 2007
Event planning made easy: 7 simple steps to making your business or private event a huge success	GT 3405 .W64 2005
Starting and running your own martial arts school	GV 1102 .V33 2002
Entrepreneur's Guide to Second Life: Making Money in the Metaverse	GV 1469.25 .S425 T47 2008
Entrepreneurship	HB 615 .B374 2010
Screw it, let's do it	HB 615 .B73 2006
Business Upgrade: 21 Days to Reignite the Entrepreneurial Spirit in You and Your Team	HB 615 .C656 2007
Business lessons for young entrepreneurs: 35 things I learned before the age of thirty	HB 615 .C78 2003
Entrepreneur Power Plays	HB 615 .E58 2008
So you want to be an entrepreneur?	HB 615 .G545 2008
Trump University Entrepreneurship 101: How to Turn Your Idea into a Money Machine	HB 615 .G665 2007
ParentPreneur Edge: What Parenting Teaches About Building a Successful Business	HB 615 .K557 2007
Entrepreneurship	HB 615 .L265 2007
Beat The System: 11 Secrets to Building an Entrepreneurial Culture in a Bureaucratic World	HB 615 .M316 2008
To The Edge: Entrepreneurial Secrets from Britain's Richest Square Mile	HB 615 .M372 2007
Entrepreneur	HB 615 .P46 1985
Lead Like an Entrepreneur	HB 615 .T47 2006
Peebles Principles: Tales and Tactics from an Entrepreneur's Life of Winning Deals Succeeding in Business and Creating a Fortune from Scratch	HC 102.5 .P384 A3 2007
Confessions of a Serial Entrepreneur: Why I Can't Stop Starting Over	HC 102.5 .S424 A3 2007
Manufacturing works: the vital link between production and prosperity	HC 110 .I52 Z56 2002
Millionaire Next Door: The Surprising Secrets of America's Wealthy	HC 110 .W4 S73 1996

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Karma Queens Geek Gods and Innerpreneurs	HC 79 .C6 R45 2007
1200 Great Sales Tips for Real Estate Professionals	HD 1375 .A177 2007
Complete Guide to Flipping Properties 2nd Edition	HD 1375 .B429 2008
Everybody Wins: The Story and Lessons Behind RE/MAX	HD 1375 .H345 2005
Start your own real estate career	HD 1375 .M484 2006
A Master Guide to Income Property Brokerage : Boost Your Income By Selling Commercial and Income Properties 4th ed.	HD 1375 .P38 2006
Real Estate Entrepreneur	HD 1375 .P387 2007
Find it, buy it, fix it: the insider's guide to fixer-uppers	HD 1379 .I643 2006
Rent to Own: Use Your Rent Money to Get Started Owning Real Estate	HD 1379 .I657 2007
Tips and traps for getting started as a real estate agent	HD 1379 .I666 2007
Building a Successful Home Staging Business: Proven Strategies from the Creator of Home Staging	HD 1379 .S3527 2007
Insider Investing for Real Estate Agents: How to Profit From Your Intimate Knowledge of the Market	HD 1382 .S26 2006
Finding foreclosures: an insider's guide to cashing in on this hidden market	HD 1382.5 .B33 2007
The complete guide to investing in rental properties	HD 1382.5 .B465 2004
Maverick Real Estate Financing: The Art of Raising Capital and Owning Properties Like Ross Sanders and Carey	HD 1382.5 .B468 2006
Flipping properties: generate instant cash profits in real estate	HD 1382.5 .B755 2001
The real estate investors answer book: moneymaking solutions to all your real estate questions	HD 1382.5 .C854 2006
Insider's Guide to 52 Homes in 52 Weeks: Acquire Your Real Estate Fortune Today	HD 1382.5 .D4 2006
Your Free Time	HD 1382.5 .H529 2006
Flipping Confidential: The Secrets of Renovating Property for Profit In Any Market	HD 1382.5 .K46 2007
Emerging Real Estate Markets: How to Find and Profit from Up and Coming Areas	HD 1382.5 .L55 2008

How to Make Money in Commercial Real Estate: For The Small Investor 2nd ed.	HD 1382.5 .M286 2006		
Making money in foreclosures: how to invest profitably in distressed real estate	HD 1382.5 .M324 2007		
Real estate investing for the utterly confused	HD 1382.5 .M6694 2006		
Trump Strategies for Real Estate: Billionaire Lessons for the Small Investor	HD 1382.5 .R67 2005		
Flip: how to find, fix, and sell houses for profit	HD 1382.5 .V55 2007		
Start you own home inspection service: your step-by-step guide to success	HD 1387 .G56 2003		
How to get started in the real estate appraisal business: strategies to earn a six-figure salary	HD 1389.5 .U6 N34 2006		
The 2001 Business Reference Guide	HD 1393.25 .H56 2001		
The 2003 Business Reference Guide	HD 1393.25 .H56 2003		
Buying and Selling a Business	HD 1393.25 .N675 2008		
The 2000 Business Reference Guide	HD 1393.25 2000		
How to Start a Home-Based Craft Business 5th ed.	HD 2333 .O25 2007		
<b>Build a green small business</b>	<b>HD 2341 .C659 2009</b>	<b>Green</b>	<b>NEW TITLE</b>
Getting business to come to you: a complete do-it-yourself guide to attracting all the business you can enjoy	HD 2341 .E38 1998		
Small Business Web Sites	HD 2341 .H65 2009		NEW TITLE
Small business Web sites made easy	HD 2341 .H65 2009		NEW TITLE
Small business taxes made easy: how to increase your deductions, reduce what you owe, and boost your profits	HD 2341 .R657 2005		
Start Your Own Arts & Crafts Business	HD 2346 .U5 M385 2007		
Trump University Real Estate 101: Building Wealth With Real Estate Investments	HD 255 .E37528 2006		
Make Money in Abandoned Properties: How to Identify and Buy Vacant Properties and Make a Huge Profit	HD 255 .H657 2006		
Make Money in Short-Sale Foreclosures: How to Bypass Owners and Buy Directly from Lenders	HD 255 .H659 2006		

No-Nonsense Real Estate Investor's Kit: How You Can Double Your Income By Investing in Real Estate on a Part-Time Basis	HD 255 .L8286 2006		
Foreclosures.com Guide to Making Huge Profits Investing in Pre-Foreclosures Without Selling Your Soul	HD 255 .M3725 2007		
Fast growth: how to attain it, how to sustain it	HD 2746 .W45 2001		
Make Money as a Buyer's Agent: Double Your Commissions by Working with Real Estate Buyers	HD 278 .H68 2007		
Diary of a Real Estate Rookie: My Year of Flipping Selling and Rebuilding and What I Learned	HD 278 .R643 2007		
Service Orient or Be Doomed!	HD 30.213 .B58 2006		
Retrain your business brain: outsmart the corporate competition	HD 30.23 .M3687 2003		
Think Smart - Act Smart: Avoiding The Business Mistakes That Even Intelligent People Make	HD 30.23 .N525 2008		
Truth about green businesses	HD 30.255 .F75 2009	Green	NEW TITLE
Turning the Future Into Revenue: What Business and Individuals Need to Know to Shape Their Futures	HD 30.27 .H54 2006		
Successful entrepreneur's guidebook	HD 30.28 .B3684 2006		
Plan as you go business plan	HD 30.28 .B4569 2008		NEW TITLE
AMA complete guide to strategic planning for small business	HD 30.28 .C662		
Business Models Made Easy	HD 30.28 .D3965 2006		
Breakthrough Business Development: A 90-Day Plan to Build Your Client Base and Take Your Business to the Next Level	HD 30.28 .M286 2007		
202 services you can sell for big profits	HD 30.28 .S72823 2005		
The ABC's of writing winning business plans: how to prepare a business plan that others will want to read -- and invest in (2 copies)	HD 30.28 .S923 2002		
Bankable business plans	HD 30.28 R644 2007		NEW TITLE
Voice of Authority	HD 30.3 .B664 2007		

The communication catalyst: the fast (but not stupid) track to value for customers, investors, and employees	HD 30.3 .C6546 2002	
How to Make Money on MySpace	HD 30.37 .P75 2008	
Blogging for fame & fortune	HD 30.37 .R524 2009	NEW TITLE
The Mary Kay Way	HD 31 .A74	NEW TITLE
The power of Six Sigma: and inspiring tale of how Six Sigma is transforming the way we work	HD 31 .C514 2001	
The essential new manager's kit	HD 31 .S69618 2004	
Truth, trust, and the bottom line: 7 steps to trust-based management	HD 31 T672 2001	
Focus Like a Laser Beam	HD 38.2 .H363 2006	
Harvard business review on managing yourself	HD 38.2 .H3746 2005	
True leaders: how exceptional CEOs and presidents make a difference by building people and profits	HD 38.2 .P75 2001	
Power of Mobility: How Your Business Can Compete and Win in the Next Technology Revolution	HD 45 .M379 2007	
200 Best jobs through apprenticeships	HD 4885 .U5 F37 2009	NEW TITLE
Making diversity work: 7 steps for defeating bias in the workplace	HD 4903 .T48 2003	
Valuing people: how human capital can be your strongest asset	HD 4904.7 .A437 2002	
Wear clean underwear	HD 53 .A27 1999	NEW TITLE
The Randori principles: the path to effortless leadership	HD 57.7 .B385 2002	
Everything I know about business I learned at McDonalds	HD 57.7 .F33 2009	NEW TITLE
The radical leap: a personal lesson in extreme leadership	HD 57.7 .F365 2004	
Courage: The Backbone of Leadership	HD 57.7 .L4387 2006	
Leadership Made Easy	HD 57.7 .P663 2005	
I Didn't See It Coming: The Only Book You'll Ever Need to Avoid Being Blindsided in Business	HD 57.7 .W53 2007	
Make job loss work for you	HD 5708 .D44 2010	NEW TITLE

Strategic negotiation: a breakthrough 4-step process for effective business negotiation	HD 58.6 .D543 2004
Practical Negotiating: Tools Tactics & Techniques	HD 58.6 .G665 2007
Cowboys and dragons: shattering cultural myths to advance Chinese-American business	HD 58.6 .L44 2003
Trump-Style Negotiation: Powerful Strategies and Tactics for Mastering Every Deal (2 copies)	HD 58.6 .R68 2006b
Trump-Style Negotiation: Powerful Strategies and Tactics for Mastering Every Deal (2 copies)	HD 58.6 .R68 2006b
The soul of an organization: understanding the values that drive successful corporate cultures	HD 58.7 .G345 2003
Lightning in a bottle: proven lessons for leading change	HD 58.8 .H88 1994
Radical change, radical results: 7 actions to become the force for change in your organization	HD 58.8 .L835 2003
The pursuit of wow!: every person's guide to topsy-turvy times	HD 58.8 .P482
Deep Strengths	HD 58.9 .P75 2008
Truth about trust in business	HD 587 .H35 2009
Smart Women and Small Business: How to Make the Leap from Corporate Careers to the Right Small Enterprise	HD 6072.6 .U5 W55 2006
Simple Tools and Techniques for Enterprise Risk Management	HD 61 .C494 2006
How To Turn Your Million Dollar Idea Into A Reality	HD 62 .5 .W54 2007
Entrepreneurial family firms	HD 62.25 .H69 2010
Marketing Strategies for the Home-Based Business	HD 62.38 .F73 2008
Finance and taxes for the home-based business	HD 62.38 .L53 1997
How to Start a Home-Based Professional Organizing Business	HD 62.38 .N63 2007
How to Start a Home-Based Online Retail Business	HD 62.38 .S53 2007
Global manifest destiny: growing your business in a borderless economy	HD 62.4 .C369 2002

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Doing Business Anywhere: The Essential Guide to Going Global	HD 62.4 .T735 2007	
Passion to profits	HD 62.5 .A343 2008	NEW TITLE
Weekend entrepreneur: 101 great ways to earn extra cash	HD 62.5 .A54 2006	
Social Entrepreneurship	HD 62.5 .B745 2009	NEW TITLE
Bootstrapping	HD 62.5 .C6658 2010	NEW TITLE
Start small, finish big: fifteen key lessons to start -- and run -- your own successful business	HD 62.5 .D448 2000	
Upstarts	HD 62.5 .F46 2010	NEW TITLE
Start & Run a Real Home-based Business	HD 62.5 .F868 2007	
Too	HD 62.5 .I27 2006	
Starting from "No": 10 strategies to overcome your fear of rejection and succeed in business	HD 62.5 .J34 1999	
Make the money and run: 18 businesses to make you rich	HD 62.5 .J36 2001	
Small Time Business Operator	HD 62.5 .K35 2008	NEW TITLE
Art of the start	HD 62.5 .K38 2004	NEW TITLE
New venture management	HD 62.5 .K853 2009	NEW TITLE
Rich dad's before you quit your job: 10 real-life lessons every entrepreneur should know about building a multimillion-dollar business	HD 62.5 .K96 2005	
Entrepreneurship	HD 62.5 .M3567 2010	NEW TITLE
Simply success	HD 62.5 .M54 2008	
You need to be a little crazy: the truth about starting and growing your business	HD 62.5 .M64 2003	
Secrets of Millionaire Moms	HD 62.5 .M657 2007	
Campus CEO: The Student Entrepreneur's Guide to Launching a Multi-Million-Dollar Business	HD 62.5 .P556 2007	
Steps to small business start-up: everything you need to know to turn your idea into a successful business	HD 62.5 .P565 2003	

The small business start-up guide: a surefire blueprint to successfully launch your own business	HD 62.5 .R66 2002	
Ernst & Young Business Plan Guide 3rd Edition	HD 62.5 .S556 2007	
Smart Start-Ups: How Entrepreneurs and Corporations Can Profit by Starting Online Communities	HD 62.5 .S558 2007	
Ultimate Start-Up Directory 2nd ed.	HD 62.5 .S742 2007	
Entrepreneurial Itch	HD 62.5 .T73 2007	
Owner's manual for small business	HD 62.7 .A25 2005	NEW TITLE
Engine of America: The Secrets to Small Business Success From Entrepreneurs Who Have Made It!	HD 62.7 .B366 2007	
Complete Small Business Guide: A Sourcebook for New and Small Businesses 8th ed.	HD 62.7 .B37 2006	
An owner's guide to operating a really small business	HD 62.7 .B4147	
Homemade money. Bringing in the bucks.	HD 62.7 .B6839 2003	
Small giants	HD 62.7 .B835 2005	NEW TITLE
Small business in tough times: how to survive and prosper	HD 62.7 .D39 1993	
Ultimate Small Business Advisor 4th ed.	HD 62.7 .E568 2007	
How to set up your own small business (Vol. 1)	HD 62.7 .H683 2001 Vol. 1	
Entrepreneur s Almanac	HD 62.7 .L96 2007	
Effective small business management	HD 62.7 .S27 2009	NEW TITLE
Success, common sense, and the small business	HD 62.7 .T88 1993	
Small Business Survival Book: 12 Surefire Ways for Your Business to Survive and Thrive	HD 62.7 .W46 2006	
Essentials of entrepreneurship and small business.....	HD 62.7 .Z55 2008	NEW TITLE
Home-based business for dummies	HD 6238 .E39 2005	
Perfect Phrases for Building Strong Teams	HD 66 .D527 2008	
Energy Bus: 10 Rules to Fuel Your Life Work and Team with Positive Energy	HD 66 .G67 2007	
Start & run a rural computer consulting business	HD 69 .C6 D42 2006	

Consulting	HD 69 .C6 H56 2006	
Start Your Own Consulting Business	HD 69 .C6 R535 2006	
The contract and fee-setting guide for consultants and professionals	HD 69 .C6 S517 1989	
Getting started in consulting	HD 69 .C6 W459 2000	
Project Management Made Easy	HD 69 .P75 K4552 2006	
Get connected	HD 69 .S8 H35 2009	NEW TITLE
Collaborative communities: partnering for profit in the networked economy	HD 69 .S8 S54 2001	
One minute manager meets the monkey	HD 69 .T54 B56 1989	
In search of excellence: lessons from America's best-run companies	HD 70 .U5 P424	
From kitchen to market: selling your gourmet food specialty	HD 9004 .H25 2005	
Starbucks	HD 9199 .U54 S732 2009	NEW TITLE
Candyfreak: a journey through the chocolate underbelly of America	HD 9330 .C653 U513	
Brewing Up a Business: Adventures in Entrepreneurship from the Founder of Dogfish Head Craft Brewery	HD 9397 .D644 C35 2005	
Bottled for Business: The Less Gassy Guide to Entrepreneurship	HD 9397 .G72 B553 2007	
Biodiesel power: the passion, the people, and the politics of the next renewable fuel	HD 9579 .D53 U63 2005	Green
Apple, Inc.	HD 9696.2 .U64 O676 2009	NEW TITLE
Google	HD 9696.8 .U64 G6665 2008	NEW TITLE
E-business or out of business: Oracle's roadmap for profiting in the new economy	HD 9696.82 .U62 B37	
How to Sell Automotive Parts & Accessories on eBay	HD 9710.3 .A2 H69 2007	
Start your own construction and contracting business: your step-by-step guide to success	HD 9715 .A2	
Running a successful construction company	HD 9715 .A2 G46 2002	
Managing a construction firm on just 24 hours a day	HD 9715 .A2 S734 2007	
Managing a Construction Firm on Just 24 Hours a Day (2 copies)	HD 9715 .A2 S734 2007	
Smart business for contractors: a guide to money and the law	HD 9715 .U52 K73	
Start your own clothing store: your step-by-step guide to success	HD 9940 .A2 M55 2003	

Start Your Own Clothing Store 2nd ed.	HD 9940 .A2 M55 2007		
Start your own fashion accessories business	HD 9940 .A2 S326 2009		NEW TITLE
Start your own kid-focused business and more	HD 9970.5 .C482 T87 2008		NEW TITLE
How to sell health and beauty products on eBay	HD 9970.5 .C673 U5439 2007		
Owning and operating a service business	HD 9980.5 .M383 1996		
How to sell toys and hobbies on eBay	HD 9993 .T692 M37 2006		
Start & Run a Home Cleaning Business 3rd ed.	HD 9999 .B882 B48 2007		
Start your own cleaning service: your step-by-step guide to success	HD 9999 .B882 L96 2003		
Start Your Own Cleaning Service 2nd ed.	HD 9999 .B882 L96 2006		
How to start a home-based housecleaning business	HD 9999 .B883 U655 2006		
Start Your Own Car Wash and More 2nd ed.	HD 9999 .C272 S54 2007		
Start your own gift basket business	HD 9999 .G482 S73		NEW TITLE
75 Green businesses you can start	HD 9999 .G742 C76	Green	NEW TITLE
Starting Green	HD 9999 .G772 C77 2009	Green	NEW TITLE
Start your own green business	HD 9999 .G772 S73	Green	NEW TITLE
Entrepreneur magazine's start up: start your own crafts business: your step-by-step guide to success	HD 9999 .H362 L95 2004		
Start Your Own Crafts Business (4 copies)	HD 9999 .H362 L95 2004		
From Entrepreneur to Infopreneur: Make Money with Books E-books and Information Products	HD 9999 .I492 C457 2007		
Entrepreneur magazine's start your own information consultant business	HD 9999 .I492 E58 2004		
Official Get Rich Guide to Information Marketing	HD 9999 .I492 K46 2007		
Start your own personal concierge service: your step-by-step guide to success	HD 9999 .P3942 A33 2007		
How to start a home-based wedding planning business	HD 9999 .W372 M67 2009		NEW TITLE
Start Your Own Wedding Consultant Business	HD 9999 .W372 S26 2007		
Start your own import/export business: your step-by-step guide to success	HF 1416 .D66 2007		
Building an Import/Export Business 4th Edition	HF 1416 .W43 2008		

Secrets of Steve Jobs	HF 5178.22 .G35 2010
The soul of success: inspiring quotations for entrepreneurs	HF 5351 .S696 1997
Career Distinction: Stand Out by Building Your Brand	HF 5381 .A828 2007
100 fastest-growing careers: your complete guidebook to major jobs with the most growth and openings	HF 5381 .F37 2006
Seven Secrets of Great Entrepreneurial Masters The GEM Power Formula For Lifelong Success	HF 5381 .F484 2006
Can I wear nose ring to the interview?	HF 5382.7 R449 2009
How to start a home-based resume service	HF 5383 .M35 1997
Becoming a professional woman	HF 5386 .B43 2005
Work Like You're Showing Off: The Joy Jazz and Kick of Being Better Tomorrow Than You Were Today	HF 5386 .C243 2007
9 lies that are holding your business back	HF 5386 .C476 2005
What Self-Made Millionaires Really Think Know and Do: A Straight-Talking Guide to Business Success and Personal Riches	HF 5386 .D63 2006
Business Rules: the Seven Irrefutable Laws That Determine All Business Success	HF 5386 .E317 2007
Everything I Know About Business I Learned from my Mama: A Down-Home Approach to Business and Personal Success	HF 5386 .K753 2007
Always thinking big	HF 5386 .M193 2002
Filling the glass: the skeptic's guide to positive thinking in business	HF 5386 .M246 2001
How: Why How We Do Anything Means Everything...in Business (and in Life)	HF 5386 .S4159 2007
Be Your Own Guru: Personal and Business Enlightenment in Just 3 Days!	HF 5386 .S855 2007
Book of Luck: Brilliant Ideas for Creating Your Own Success and Making Life Go Your Way	HF 5386 .S8933
Blue's clues for success: the 8 secrets behind a phenomenal business	HF 5386 .T8143 2002
Trump Never Give Up: How I Turned My Biggest Challenges into Success	HF 5386 .T81484 2008
Trump 101: The Way to Success	HF 5386 .T81485 2005
Trump University Wealth Building 101: Your First 90 Days on the Path to Prosperity	HF 5386 .T81496 2007

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Creating Fame Fortune and a Business Empire Today Guaranteed!	HF 5386 .V58 2006	
The real truth about success	HF 5386 .W96 2010	NEW TITLE
Career and Corporate Cool: How to Look Dress and Act the Part -- At Every Stage in Your Career...	HF 5389 .W45 2007	
202 Ways to Make Big Bucks and Stop Mooching Off Your Parents	HF 5392 .S74 2006	
Raving fans	HF 541.5 .B528 1993	
Successful marketing	HF 5415 .A3158 2008	NEW TITLE
Designer's Guide To Marketing And Pricing: How To Win Clients And What To Charge Them	HF 5415 .B42944 2008	
The big moo	HF 5415 .B448 2005	NEW TITLE
Credibility marketing: build your business by becoming a recognized expert (without investing a lot of time or money)	HF 5415 .C48243 2002	
Tips and Traps for Marketing Your Business	HF 5415 .C588 2008	
Purple cow	HF 5415 .G578 2003	
Low-budget online marketing for small business	HF 5415 .I265 .B47 2005	
Permission-based E-mail marketing that works!	HF 5415 .I265 .M324 2001	
Increase your web traffic in a weekend	HF 5415 .I265 S75	
Startup Guide to Guerrilla Marketing: A Simple Battle	HF 5415 .L47965 2008	
Problems in marketing: analysis and applications	HF 5415 .M67 1991	
What no one ever tells you about marketing your own business	HF 5415 .N67 2004	
Rethinking marketing	HF 5415 .S326 2009	NEW TITLE
Trump University Marketing 101: How to Use the Most Powerful Ideas in Marketing to Get More Customers	HF 5415 .S3962 2006	
Ultimate Small Business Marketing Guide 2nd ed. (2 copies)	HF 5415 .S764 2007	
AMA guide to small business marketing	HF 5415.1 .C595 1992	
Herd: How to Change Mass Behavior by Harnessing Our True Nature	HF 5415.123 .E37 2007	
Marketing Automation: Practical Steps to More Effective Direct Marketing	HF 5415.126 .L47 2007	

Email Marketing By the Numbers: How to Use the World s Greatest Marketing Tool to Take Any Organization to the Next Level	HF 5415.1265 .B29 2007	
Marketing in the New Media	HF 5415.1265 .B473 2007	
Winning results with Google adwords	HF 5415.1265 .G656 2009	NEW TITLE
Guerrilla marketing on the Internet	HF 5415.1265 .L477 2008	NEW TITLE
Mastering Online Marketing	HF 5415.1265 .M467 2008	
Your Portable Empire: How to Make Money Anywhere While Doing What You Love	HF 5415.1265 .O23 2007	
How to make money with YouTube	HF 5415.1265 .S34 2009	NEW TITLE
New Rules of Marketing and PR: How to Use News Releases Blogs Podcasting Viral Marketing and Online Media to Reach Buyers Directly	HF 5415.1265 .S393 2007	
Marketing to the Social Web: How Digital Customer Communities Build Your Business	HF 5415.1265 .W43 2007	
Ultimate Small Business Marketing Toolkit	HF 5415.13 .G58 2007	
Maximum marketing, minimum dollars: the top 50 ways to grow your small business	HF 5415.13 .G65 2006	
Duct tape marketing	HF 5415.13 .J366 2007	NEW TITLE
McMurtry	HF 5415.13 .M3694 2003	
Sweet Spot: How to Maximize Marketing for Business Growth	HF 5415.13 .S5695 2007	
The big idea: how business innovators get great ideas to market	HF 5415.153 .S768 2002	
Opportunity analysis	HF 5415.2 .I93 2008	NEW TITLE
The great tween buying machine: capturing your share of the multi-billion-dollar tween market	HF 5415.32 .S55 2004	
Build Your Customer Strategy	HF 5415.5 .B36825 2006	
How to Talk to Customers: Create a Great Impression Every Time with MAGIC	HF 5415.5 .B45 2007	
Celebrate customer service: insider secrets	HF 5415.5 .C73 1999	
Positively outrageous service: how to delight and astound your customers and win them for life	HF 5415.5 .G76 2004	

Join the Conversation: How to Engage Marketing-Weary Consumers with the Power of Community Dialogue and Partnership	HF 5415.5 .J34 2007
Creating customer evangelists: how loyal customers become volunteer sales forces	HF 5415.5 .M1834 2003
The relationship advantage: become a trusted advisor and create clients for life	HF 5415.5 .S738 2003
Word-of-mouth marketing	HF 5415.5 .W59 1991
Why service stinks -- and exactly what to do about it!	HF 5415.5 .W763 2004
Service magic: the art of amazing your customers	HF 5415.5 .Z465 2003
Entrepreneurial conversation	HF 5415.55 .R65 2006
Buying a franchise	HF 5419.235 .U5 B89 2007
Start your own wholesale distribution business	HF 5420 .M33 2006
Retail in detail	HF 5429 .B6116 2005
Retail in Detail 4th ed.	HF 5429 .B6116 2008
Specialty Shop: How to Create Your Own Unique and Profitable Retail Business	HF 5429 .F497 2007
Over the counter and on the shelf; country storekeeping in America, 1620-1920	HF 5429 .J54
Start your own successful retail business: your step-by-step guide to success	HF 5429 .K525 2002
Start Your Own Successful Retail Business and More	HF 5429 .K525 2007
Specialty Shop Retailing: Everything You Need to Know to Run Your Own Store 3rd Edition	HF 5429 .S35565 2007
Just about everything a retail manager needs to know	HF 5429 .S83 2003
10 Rules of Sam Walton: Success Secrets for Remarkable Results	HF 5429.215 .U6 B467 2006
What I Learned From Sam Walton: How to Compete and Thrive in a Wal-Mart World	HF 5429.215 U6 B47 2004
So you want to franchise your business	HF 5429.23 .K47 2008
Entrepreneur Magazine's Ultimate Book of Franchises 2nd ed.	HF 5429.23 .L47 2007
Entrepreneur Magazine's ultimate book of low-cost franchises 2005/2006	HF 5429.23 .L474 2005
How to buy a franchise	HF 5429.23 .M43 2004
Franchising for dummies (2 copies)	HF 5429.23 .T66 2006

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Franchise Bible	HF 5429.235 .U5 K478 2007
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