

Entrepreneurial Happenings

Haywood Community College

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Editor: Jean James

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Entrepreneurs are those who see opportunities that others do not and marshal the resources to capitalize on them.

ENTREPRENEURIAL LEARNING TEAM

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Joe Fox
Tony Gaddis
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Tim Haynes
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Bill Lamar
Greg Rutherford
Lorene Todd
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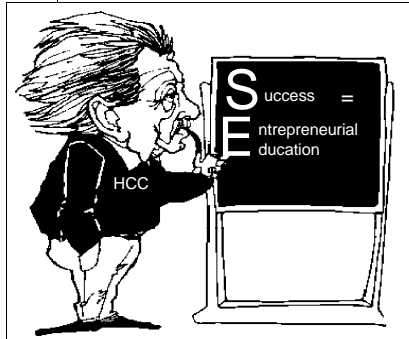
The 16th Annual Entrepreneurship Education Forum

What an inspiring conference! Over 200 attendees from across the nation and all interested in promoting and enhancing entrepreneurial education. Some highlights from this conference:

Jesse White, federal co-chair of the Appalachian Regional Commission, emphasized ARC's recognition of entrepreneurship as a vital economic development opportunity. ARC is in the process of developing strategies for entrepreneurship education at all levels of the educational system and community and will soon be releasing information of \$15 million in funds earmarked for entrepreneurship.

The Nebraska Center for Entrepreneurship of the University of Nebraska emphasized the creation of seamless education in communities by creating win-win partnerships with colleges and universities, i.e., an action plan that meets the needs of students by joining pieces in the community.

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*More entrepreneurial news?
Call Jean at 452-1411, ext. 222*

Spotlight on Success

**Sharon Walls, Owner
Beau Monde Beauty Salon
437 Walnut Street
Waynesville**

Sharon Walls is a successful business owner and a huge supporter of HCC. She graduated from our cosmetology program in 1991, worked at Beau Monde three months then bought the business. Sharon always tries to employ HCC cosmetology graduates because she knows the strength of their training.

Winners of Entrepreneurial Scholarship 1998 - 1999

Dianne Johnston, second-year student in professional crafts, was this year's winner of the **HCC Foundation-sponsored Entrepreneurial Scholarship**. Dianne hopes to someday establish her own pottery business. A group of local business owners made this selection on the basis of responses to self-analytical questions on entrepreneurial traits. Congratulations to Dianne!

A second winner was **Lizabeth Shannon** also a second-year professional crafts student. HCC staff member, Sherry Thompson, made this award in memory of her father, **Irving P. Grace**, who was a stockbroker and business owner in New York City. Lizabeth hopes to pursue her entrepreneurial goals in fiber arts. Congratulations to Lizabeth!

"What is success? I think it is a mixture of having a flair for the thing that you are doing, knowing that is not enough, and knowing that you have got to have hard work and a certain sense of purpose." Margaret Thatcher, former prime minister of Great Britain

16th Annual Entrepreneurship Education Forum (continued from page 1)

Steve Mariotti, founder and president of the National Foundation for Teaching Entrepreneurship, was one of the keynote speakers. Steve is a powerful speaker and has been featured on several national news programs for his accomplishments.

Each participant was given a copy of his book, *The Young Entrepreneur's Guide to Starting and Running a Business*.

Marilyn and Greg Kourislsky of the Kauffman Center for Entrepreneurial

Leadership provided insight into their research and gave participants copies of their findings in a paper entitled, *Entrepreneurship Education: Opportunity in Search of Curriculum*. Each participant was also given a boxed set of five videos and teacher's guides on *The E in Me...The Entrepreneur in You*. The Enterprise Ambassador USA program, founded by

Dave Thomas (of Wendy's) in 1988 and partnered with Nova Southeastern University, Fort Lauderdale, Florida, is a business and education partnership created to educate high school students about opportunities and responsibilities of American's free enterprise system and entrepreneurship. They believe that the success of their program and, in fact, the success of anything is a partnership of lots of components.

Located in Gainesville, Florida, is The Academy of Entrepreneurship (Buchholz High School). This "magnet" business program enables qualified students from any middle school to attend and provides students with an opportunity for intensive study in the area of entrepreneurship and small business management.

A REAL Retreat

WC³, a collaboration among Haywood Community College, Southwestern Community College, and Tri-County Community College, is again offering our REAL Entrepreneurship class.

The annual event starts with a retreat at the Peppertree Fontana Village Resort and will be followed with classes in the evenings at each campus.

This course is designed to provide the potential entrepreneur and the one who currently owns a business—but needs to redefine the direction of the business or to expand—with the enhanced skills and knowledge for starting and operating a successful business.

The retreat check-in and registration is from 9-10 a.m. Thursday, February 25. Finish retreat on Saturday, February 27, at 5 p.m.

The cost of each retreat includes lodging for two nights, all meals, gratuities, taxes, and a registration fee. Double occupancy price per person is \$144.25, and single occupancy price is \$178.25.

“...the success of anything is a partnership of lots of components.”

**Now Available in HCC's Bookstore:
The Learning College for the 21st Century by Terry O'Banion**

Small Business Center Seminars

101 Service Businesses
Tuesday, January 19, 6-9 p.m.

*Positive Motivation:
How to Get It, How to Keep It*
Tuesday, January 26, 6-9 p.m.

*Effective Printing and
Design Tips for Small Business*
Tuesday, February 2, 6-9 p.m.

*Give Yourself a Valentine:
Put Humor in Your Work Life*
Tuesday, February 9, 6-9 p.m.

*Record Keeping and
Payroll Taxes*
Tuesday, February 26, 6-9 p.m.

*Internet Marketing for
Small Business*
Tuesday, February 23, 6-9 p.m.

Guide for New Business in Haywood County

Just published (thanks to Carolina Community Bank) and now available! This orientation pamphlet provides information and advice concerning taxes and licenses as well as kinds of professional assistance to guide those starting a business.

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