



Haywood Community College

One Page Strategic Plan



Vision (Who we want to be)

HCC will be recognized as a leader in education, innovation, and economic development – striving for excellence, creating community, and enriching the lives of those we serve.

Mission (Who we are)

The mission of Haywood Community College is to foster an environment that meets the educational needs of the communities it serves, promotes student success in higher education and in the workplace, and facilitates economic development.

Core Values (What guides and inspires us)

Haywood Community College values Integrity, Excellence, Vision, and Collaboration.

Goal 1: Meet the educational needs of the communities HCC serves

- Objective 1. Analyze existing and investigate new educational programs (continuing education and curriculum), based on regional data and employment trends, with particular focus on healthcare-related fields
- Objective 2. Promote growth of programs and activities that generate increased awareness and improve funding opportunities
- Objective 3. Further develop a student life and wellness program that meets the whole student while engaging the campus community
- Objective 4. Market programs, student life activities, and student clubs and organizations

Goal 2: Promote student success in higher education and in the workplace

- Objective 1. Investigate research-based student success strategies and initiatives
- Objective 2. Investigate workforce development needs and student success before and after graduation
- Objective 3. Use data and research to promote student success and student workplace development

Goal 3: Facilitate economic development

- Objective 1. Build upon and expand relationships with existing and new employers
- Objective 2. Cultivate community-based partnerships
- Objective 3. Market economic development activities