

A STRATEGIC PLAN FOR INSTITUTIONAL EXCELLENCE 2021-2026

VISION

To Enrich Everyone Through Education.

MISSION

We serve the educational needs and economic growth of our community, by promoting lifelong student learning and success.

VALUES

SUPPORT

COLLABORATION

EXCELLENCE

INTEGRITY

CREATIVITY

GOALS

1

Enrollment

Increase enrollment to pre-pandemic levels (2019-2020) over a four-year period college-wide, with an emphasis coming from Haywood County residents.

2

Engagement

Consistent year-over-year improvement on our engagement levels with students, community, and employees.

3

Infrastructure

Progress on our short- and long-term facilities and infrastructure needs based on our comprehensive infrastructure facility roadmap.

4

Employees - Meet or exceed expectations on employee engagement, diverse representation, people development, and talent recruitment, based on a defined workplace culture of excellence, well-being, and high performance.

5

Student Success - Increase student success metrics over a four-year period, to ensure students are progressing on or meeting their goals and the college is providing skilled workers to the community.

Goals are defined for a 5-year period. The Objectives defined herein are for the 2021-2022 academic year only. Further objectives will be defined in the second half of the academic year for the following academic year.