



Haywood Community College



One Page Strategic Plan

Vision (Who we want to be)

HCC will be recognized as a leader in education, innovation, and economic development – striving for excellence, creating community, and enriching the lives of those we serve.

Mission (Who we are)

The mission of Haywood Community College is to foster an environment that meets the educational needs of the communities it serves, promotes student success in higher education and in the workplace, and facilitates economic development.

Core Values (What guides and inspires us)

Haywood Community College values Integrity, Excellence, Vision, and Collaboration.

Revised August 6, 2019

Goal 1: Meet the educational needs of the communities HCC serves

- Objective 1. Promote growth of programs and activities that generate increased awareness and improve funding opportunities
- Objective 2. Analyze existing and investigate new educational programs (continuing education and curriculum), based on regional data and employment trends
- Objective 3. Further develop a student life and wellness program that meets the needs of the whole student while engaging the campus community
- Objective 4. Market programs, student life activities, and student clubs and organizations

Goal 2: Promote student success in higher education and in the workplace

- Objective 1. Explore opportunities to consistently deliver our unique story to our community
- Objective 2. Use data and research to investigate and promote student success and student workplace development
- Objective 3. Assess workforce development needs and evaluate student success before and after program completion

Goal 3: Facilitate economic development

- Objective 1. Cultivate community-based partnerships that are reflective of our region and the constant change in diversity of populations and businesses we serve
- Objective 2. Enhance collaborative efforts towards economic development activities