

HAYWOOD COMMUNITY COLLEGE	INFORMATION TECHNOLOGY SOCIAL MEDIA	Policy 7.5
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The College recognizes that social media sites are useful technologies in communicating with College constituencies and in enabling transparent communication. All of the College’s social media shall follow established procedures and shall be registered with the College’s Office of Marketing and Communications. College employees shall exercise good, professional judgment when using official College social media sites to ensure that communications are appropriate, professional, maintain the security of the College’s network and comply with local, state and federal laws and with the College’s technology security procedures. Social media accounts controlled by the College are subject to records retention regulations.

Adopted: 04-03-2017