

2023
-2024

PARTNERSHIP OPPORTUNITIES



185 Freedlander Drive
Clyde, NC 28721

www.haywood.edu/foundation

**2023
-2024**

UPCOMING EVENTS

Dahlia Ridge Trail Run

SEPTEMBER 16, 2023

Join us on the campus of HCC for a Family-Friendly 5K Trail Run. The Dahlia Ridge Trail run is an untimed run/walk encompassing 3.5 miles of trails and sidewalks on the campus of HCC.



The Concerts at HCC

OCTOBER 28 & DECEMBER 9, 2023

The Blue Ridge Orchestra will be performing two fabulous concerts in the Charles M. Beall Auditorium at HCC.



- October 28: An Afternoon of Well-Tempered Wizards
- December 9: Bach and Holiday Favorites

Evening of Art

MARCH 14, 2024

An elegant and enchanting evening of music from the Asheville Jazz Orchestra and art from HCC instructors, students, and the community. Silent auctions and demonstrations along with heavy appetizers, dinner, and light refreshments.



Discs in the Dogwoods Disc Golf Tournament

JUNE 13, 2024

HCC's version of a golf tournament—Join us for 18-holes of disc golf fun! Each team will play their round of disc golf with sponsors featured at each tee box. We welcome all skill levels to play and enjoy. Lunch included; morning and afternoon tee times available.














PHOTO: KATHY KNONICK



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SPONSORSHIP PACKAGES

A range of sponsorship packages are available for you and your organization. These packages were developed so you can choose your preferred level and received recognition all year, at a variety of events. Sponsorship support directly benefits our students and employees here at HCC through scholarships, professional development opportunities and much more.

| | <i>Dahlia Level</i> <i>(All Four Events)</i> \$7,000 | <i>Rhododendron Level</i> <i>(All Outdoors Events)</i> \$3,500 | <i>Mountain Laurel Level</i> <i>(All Art & Music Events)</i> \$3,500 |
|--|---|--|--|
| Number of sponsorships available | 3 | 3 | 3 |
| Recognition as an event sponsor <i>(in person, HCC website, social media & marketing)</i> |  |  |  |
| <i>Dahlia Ridge Trail Run</i> <i>(September 16, 2023)</i> | | | |
| Number of tickets | 8 | 8 | |
| Logo on T-shirts |  |  | |
| Swag in runners packet |  |  | |
| <i>Concerts at Haywood</i> <i>(two events: October 28 & December 9, 2023)</i> | | | |
| Tickets to each concert | 8 | | 8 |
| Ad in each playbill | Full Page | | Full Page |
| <i>An Evening of Art</i> <i>(March 14, 2024)</i> | | | |
| Number of tickets | 6 | | 6 |
| Logo and recognition |  | |  |
| <i>Discs in the Dogwoods Disc Golf Tournament</i> <i>(June 13, 2024)</i> | | | |
| Number of 4-player teams | 2 | 2 | |
| Tee sponsorship |  |  | |

**2023
-2024**

SINGLE EVENT SPONSORSHIPS

Event sponsorships are available in a variety of levels so you can choose the one that fits your outreach needs the best. You are able to choose one or multiple levels based on your desired audience. Sponsorship support directly benefits our students and employees here at HCC through scholarships, professional development opportunities and much more.

| | Hemlock Level <i>(Pick One Option)</i> \$1,750 | | | | Dogwood Level <i>(Pick One Option)</i> \$875 | | | | Buckeye Level <i>(Pick One Option)</i> \$450 | | | |
|--|--|-----------|----------|----------|--|-----------|----------|-----------------|--|--------------|----------|----------|
| | OPTION A | OPTION B | OPTION C | OPTION D | OPTION A | OPTION B | OPTION C | OPTION D | OPTION A | OPTION B | OPTION C | OPTION D |
| Recognition as an event sponsor <i>(in person, HCC website, social media & marketing)</i> | | | | | | | | | | | | |
| <i>Dahlia Ridge Trail Run</i> <i>(September 16, 2023)</i> | | | | | | | | | | | | |
| Number of tickets | 8 | | | | 6 | | | | 4 | | | |
| Logo on T-shirts | | | | | | | | | | | | |
| Swag in runners packet | | | | | | | | | | | | |
| <i>Concerts at Haywood</i> <i>(two events: October 28 & December 9, 2023)</i> | | | | | | | | | | | | |
| Tickets to each concert | | 8 | | | | 6 | | | | 4 | | |
| Ad in each playbill | | Full Page | | | | Half Page | | | | Quarter Page | | |
| <i>An Evening of Art</i> <i>(March 14, 2024)</i> | | | | | | | | | | | | |
| Number of tickets | | | 6 | | | | 4 | | | | 2 | |
| Logo and recognition | | | | | | | | | | | | |
| <i>Discs in the Dogwoods Disc Golf Tournament</i> <i>(June 13, 2024)</i> | | | | | | | | | | | | |
| Number of 4-player teams | | | | 1 | | | | Two Player Team | | | | |
| Tee sponsorship | | | | | | | | | | | | |