
















Single Event Sponsorships

Event sponsorships are available in a variety of levels so you can choose the one that fits your outreach needs the best. You are able to choose one or multiple levels based on your desired audience. Sponsorship support directly benefits our students and employees here at HCC through scholarships, professional development opportunities and much more.

	Hemlock Level: \$2,000	Dogwood Level: \$1,000	Buckeye Level: \$500
Campus Connections (August 2025-June 2026)			
Logo & Recognition			
Dahlia Ridge Trail Run (September 13, 2025)			
Number of tickets	4	4	2
Logo on T-shirts			
Swag in runners packet			
HCC 60th Anniversary Celebration and Art Trail unveiling (September 18, 2025)			
Logo & Recognition			
Lavender Ball (March 12, 2026)			
Number of tickets	4	4	2
Logo & Recognition			

185 Freedlander Drive
Clyde, NC 28721



Partnership
Opportunities

Hylah Birenbaum
828.627.4544
hebirenbaum@haywood.edu
www.haywood.edu/foundation



Upcoming Events

Campus Connections

AUGUST 2025-JUNE 2026

Tour. Learn. Connect. Monthly tours of campus for donors and supporters. Each month will feature a different focus area and include visits with faculty and students, classroom tours, and light refreshments.

Dahlia Ridge Trail Run

SEPTEMBER 13, 2025

Join us on the campus of HCC for a Family-Friendly 5K Trail Run. The Dahlia Ridge Trail run is a timed run/walk encompassing 3.5 miles of trails and sidewalks on the campus of HCC.

HCC's 60th Anniversary Celebration and Art Trail unveiling

SEPTEMBER 18, 2025 | 2-5 P.M.

Join us as we celebrate HCC's birthday and debut our new art trail, featuring original installations around campus.

The Lavender Ball
















MARCH 12, 2026 | 6-9 P.M.

An evening to help raise funds for student emergencies, such as rent, utilities, groceries, and day care. Cocktail attire.



Sponsorship Packages

A range of sponsorship packages are available for you and your organization. These packages were developed so you can choose your preferred level and receive recognition all year, at a variety of events. Sponsorship support directly benefits our students and employees here at HCC through scholarships, professional development opportunities and much more.

	Dahlia Level: \$8,000	Rhododendron Level: \$6,000	Mountain Laurel Level: \$4,000
Sponsorships available	3	3	3
Recognition as an event sponsor (in person, HCC website, social media & marketing)			
Campus Connections (August 2025-June 2026)			
Logo & Recognition			
Dahlia Ridge Trail Run (September 13, 2025)			
Number of tickets	8	8	6
Logo on T-shirts			
Swag in runners packet			
HCC 60th Anniversary Celebration and Art Trail unveiling (September 18, 2025)			
Logo & Recognition			
Lavender Ball (March 12, 2026)			
Tickets to event	6	6	4
Logo & Recognition	