

2024
-2025

PARTNERSHIP OPPORTUNITIES



HCC
FOUNDATION

185 Freedlander Drive
Clyde, NC 28721

Hylah Birenbaum
828.627.4544 | hebirenbaum@haywood.edu

www.haywood.edu/foundation

**2024
-2025**

UPCOMING EVENTS

Dahlia Ridge Trail Run

SEPTEMBER 14, 2024

Join us on the campus of HCC for a Family-Friendly 5K Trail Run. The Dahlia Ridge Trail run is a timed run/walk encompassing 3.5 miles of trails and sidewalks on the campus of HCC.



The Concerts at HCC

OCTOBER 19 & DECEMBER 7, 2024 | 3-5 P.M.

The Blue Ridge Orchestra will be performing two fabulous concerts in the Hemlock Auditorium at HCC.



- October 19: Finding Home
- December 7: Unwrapping Holiday Favorites

Afternoon of Americana

NOVEMBER 16, 2024 | 3-5:30 P.M.

An afternoon of music and clogging with Fancy & The Gentlemen, the Walker Family Band and the J Creek Cloggers.

Innovate for Impact: A Tools & Tech Fundraiser

MARCH 13, 2025 | 6-9 P.M.

An evening to help raise funds for student tools, equipment and supplies. Cocktail attire.

Discs in the Dogwoods Disc Golf Tournament

JUNE 20, 2025
















HCC's version of a golf tournament—Join us for 18-holes of disc golf fun! Each team will play their round of disc golf with sponsors featured at each tee box. We welcome all skill levels to play and enjoy. Lunch included.



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SPONSORSHIP PACKAGES







A range of sponsorship packages are available for you and your organization. These packages were developed so you can choose your preferred level and receive recognition all year, at a variety of events. Sponsorship support directly benefits our students and employees here at HCC through scholarships, professional development opportunities and much more.

	<i>Dahlia Level: \$8,000</i>	<i>Rhododendron Level: \$6,000</i>	<i>Mountain Laurel Level: \$4,000</i>
Sponsorships available	3	3	3
Recognition as an event sponsor (in person, HCC website, social media & marketing)			
<i>Dahlia Ridge Trail Run (September 14, 2024)</i>			
Number of tickets	8	8	6
Logo on T-shirts			
Swag in runners packet			
<i>Concerts at Haywood (two events: October 19 & December 7, 2024)</i>			
Tickets to each concert	8	8	6
Ad in each playbill	Full Page	Full Page	Full Page
<i>An Afternoon of Americana (November 16, 2024)</i>			
Tickets to concert	8	8	6
Ad in playbill	Full Page	Full Page	Full Page
<i>Innovate for Impact (March 13, 2025)</i>			
Number of tickets	6	6	4
Logo & recognition			
<i>Discs in the Dogwoods Disc Golf Tournament (June 19, 2025)</i>			
Number of 4-player teams	2	1	1
Tee sponsorship			

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SINGLE EVENT SPONSORSHIPS

Event sponsorships are available in a variety of levels so you can choose the one that fits your outreach needs the best. You are able to choose one or multiple levels based on your desired audience. Sponsorship support directly benefits our students and employees here at HCC through scholarships, professional development opportunities and much more.

	<i>Hemlock Level: \$2,000</i>	<i>Dogwood Level: \$1,000</i>	<i>Buckeye Level: \$500 (One Event Only)</i>
<i>Dahlia Ridge Trail Run</i> (September 14, 2024)			
Number of tickets	4	4	2
Logo on T-shirts			
Swag in runners packet			
<i>Concerts at Haywood</i> (two events: October 19 & December 7, 2024)			
Tickets to each concert	4	2	2
Ad in each playbill	Half Page	Half Page	Quarter Page
<i>An Afternoon of Americana</i> (November 16, 2024)			
Number of tickets	4	2	2
Ad in playbill	Half Page	Half Page	Quarter Page
<i>Innovate for Impact</i> (March 13, 2025)			
Number of tickets	2	2	2
Logo & recognition			
<i>Discs in the Dogwoods Disc Golf Tournament</i> (June 19, 2025)			
Number of 4-player teams	1	Two Player Team	Two Player Team
Tee sponsorship	