





FROM THE PRESIDENT:

Celebrating 60 Years of Learning, Growth, and Community Impact

Dear Friends of HCC,

This fall, as we welcome a new season of learning opportunities at Haywood Community College, we are especially proud to celebrate a remarkable milestone—our 60th anniversary. For six decades, HCC has been a bright light of opportunity, resilience, and renewal for our region. We've grown through times of challenge and change, always guided by our deep commitment to access, innovation, and service to the community we call home.

Continuing Education has always been at the heart of that mission. Whether you're here to gain new skills, explore a passion, or take a first step toward a new chapter in life, you belong here. In every classroom—on campus, online, or out in the community—you'll find welcoming instructors, relevant and practical courses, and a learning environment built around your goals.

As we reflect on 60 years of progress, we look ahead with energy and purpose. We're investing in new programs and facilities, strengthening local partnerships, and expanding pathways for today and generations to come.

Thank you for making us part of your journey.

Sincerely,

Shelley White, Ed.D.
President, Haywood Community College

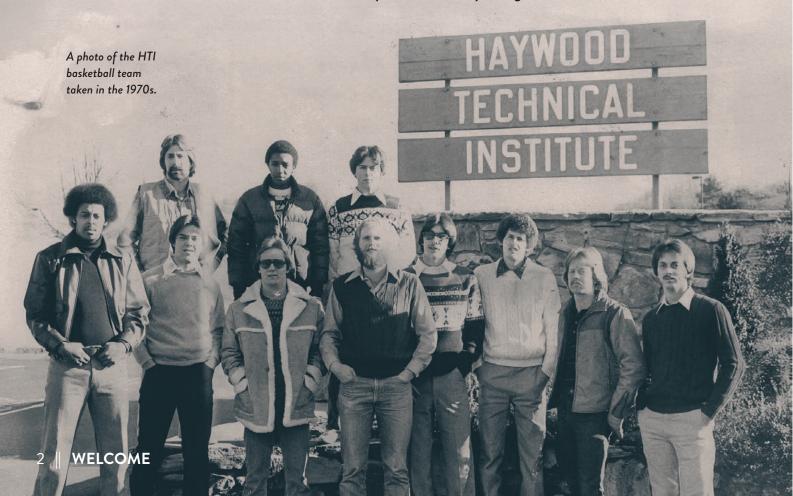


TABLE OF CONTENTS

CREATIVE ARTS

Classes and workshops in clay, fiber, metals, wood, painting, drawing, writing, music and more offer an innovative way to follow your passion or start a new hobby.

SHORT TERM WORKFORCE DEVELOPMENT

Our short term workforce development courses provide a variety of training and certification opportunities.

18 SMALL BUSINESS CENTER

The HCC Small Business Center offers many free programs, services and resources to assist you on your small business journey.

PUBLIC SERVICES

Whether you're entering a new profession or meeting educational requirements for maintaining credentials, we have what you need to accomplish your goals.

COLLEGE & CAREER READINESS

Earn a high school credential, learn to speak English, or gain skills for everyday life goals, all tuition free.

CAREER & COLLEGE PROMISE

The Career & College Promise program allows eligible high school students to earn college credit, tuition-free.

CREATIVE ARTS



or the most up-to-date information on classes, events, facilities, registration, and directions, please visit creativearts.haywood.edu or follow us on Facebook:

HaywoodCommunityCollegeCreativeArts

Please note the following when registering for any course:

- Classes are offered on a first-come-first-served basis.
- Students must register and pay by the registration deadline to ensure a spot in the class.
- Students must withdraw at least 24 hours before a course via email or phone to receive a refund.
- Students who do not withdraw and do not show up for class will still be billed for the class.
- Students are not able to register for a class after the class start date.

ART

Foraging Pigments & Painting

Instructor: Ambar Olivarez

Location: Sycamore Bldg., Rm.7105 Fee: \$200

Learn the ancient craft of how to make paint using natural earth found in Appalachia. The class will cover painting basics and include foraging for local raw materials. You will learn how to process it into pigment using a mortar, pestle, glass muller, and plate. We will focus on mostly foraged and wild materials like soil, clay, rocks, and charcoal. Understanding the fundamentals will give you a deeper appreciation for all the colors and materials of the earth! This 8-week course is a dedicated time for you to paint, practice, experiment, and be under the instruction of artist Ambar Olivarez. Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

Gelli Plate: Patterns & Prints

Instructor: Lauren Medford

Location: Sycamore Bldg., Rm.7105 Fee: \$35



Get your creativity flowing in this fun, fastpaced introduction to gelli plate printing! In just one evening, you'll learn how to use gel printing plates, acrylic paints, and everyday texture tools like bubble wrap, leaves, string, and stencils to create stunning abstract monoprints. This low-pressure, beginner-friendly workshop focuses on playful exploration of

color layering, texture, and spontaneous design. You'll leave with a vibrant stack of your own handmade prints—perfect for framing, journaling, card-making, or collage. No experience needed—all materials provided. Just bring your curiosity and wear something you don't mind getting a little paint on!

8/29/25 | Friday, 5:30-7:30 p.m.

Registration Deadline:.....8/22/25



To register, pay for classes, and see class supply lists:

Scan the QR code or search for the class page at creativearts.haywood.edu



🕓 828.565.4152 🏻 hcc-creativearts@haywood.edu

Gelli Plate: Color & Chaos

Instructor: Lauren Medford

Location: Sycamore Bldg., Rm.7105 Fee: \$90

Join us for a playful, low-pressure introduction to Gelli Plate Printing—a wildly fun printmaking technique that anyone can do, no drawing skills required! In this four-week class, you'll learn how to use gel printing plates, acrylic paints, textures, and found materials to create one-of-a-kind prints perfect for collage, journaling, handmade cards, and more.

9/4/25-9/25/25 | Thursdays, 5:30-7:30 p.m.

Intro to Drawing

Instructor: Ambar Olivarez

Location: Sycamore Bldg., Rm.7105 Fee: \$120

Let's unleash and nurture your creative side together. Learn to visually interpret what you see and capture this on paper. We will cover basic drawing fundamentals: line, contour, shapes, shading, controlling tones, proportion, perspective and composition. Drawing from observation and nature journaling will be introduced. While using pencil, a variety of subject matter including still life, nature, people and buildings will be explored. Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

8/18/25-9/29/25	Mondays, 1-3 p.m.
-----------------	-------------------

10/20/25-11/24/25 | Mondays, 1-3 p.m.

Registration Deadline:.....10/13/25

Intro to Painting

Instructor: Ambar Olivarez

Location: Sycamore Bldg., Rm.7105 Fee: \$120

Painting is lots of fun and using acrylic paint is one of the best ways to be introduced to creating colorful art. We are going to demystify color theory by exploring the elements of color and how colors relate to each other. You will discover how to limit your color palette with amazing results. The subject matter will

be up to you, still life, nature, landscape and more. Learn skills like underpainting, blending, and painting from observation. Commit to a weekly practice of how to visually interpret what you see and capture on paper. Clarify your identity, vision, and voice. Share studio time with other painters, beginners, creatives, and peers in the area. It is recommended that students have some basic experience with drawing but you may still register if not. Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

8/18/25-9/29/25 | Mondays, 3:15-5:15 p.m.

10/20/25-11/24/25 | Mondays, 3:15-5:15 p.m.

Registration Deadline:.....10/13/25



Junk Journaling: Create & Collage with Meaning

Instructor: Lauren Medford

Location: Sycamore Bldg., Rm.7105 Fee: \$90

Junk journaling is a fun, expressive, and eco-friendly way to create meaningful art from everyday materials. In this handson course, students will create their own personal junk journals using found papers, old book pages, packaging, tags, envelopes, and other "junk" ephemera. Whether you're a seasoned artist, a crafty hobbyist, or someone just looking for a creative outlet, this class offers space to explore visual storytelling through layered textures and mixed media. Junk journaling combines the spontaneity of collage with the reflection of journaling. Students will learn how design and embellish their journals while experimenting with creative techniques like stamping, printmaking, stenciling, and decorative layering. No art experience is required—just a love of paper, curiosity, and a playful spirit! Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

10/2/25-10/23/25 | Thursdays, 5:30-7:30 p.m.

Registration Deadline:......9/25/25

Oil Painting

Instructor: Ambar Olivarez

Location: Sycamore Bldg., Rm.7105 Fee: \$149

Typical painting classes do not allow sufficient time for working in oil and for clean-up. In this 3-hour course, we can spend some time in this buttery medium. You may also work in acrylic if that is what you have. Commit to a weekly practice of how to visually interpret what you see and capture on paper. We will sharpen our artistic skills with painting fundamentals: color, line, contour, shapes, shading, controlling tones, proportion, perspective, and composition. While using paint, a variety of subject matter, including still life, nature, people, and buildings, will be explored. Share studio time with other painters, beginners, creatives, and peers in the area. Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

8/23/25-9/20/25 Saturdays, 10 a.m12:15 p.m.		
Registration Deadline:	8/16/25	
10/18/25-11/15/25 Saturdays, 10 a.m12:15 p.m.		
Registration Deadline:	. 10/11/25	

BASKETRY

Beginning Basketry

Instructor: Debra Mills

Location: Sycamore Bldg., Rm.7306 Fee: \$290

Designed for the beginning basket maker, this class will give



you the tools and techniques you need to create your own basket collection. Students will learn how to read patterns, prepare materials, weave a basket and finish it properly. In the first class you will learn to make a simple square to round Napkin Basket. For each subsequent basket, you will build

on that basic knowledge and add a new element or technique. Students can expect to make 4-6 baskets in this class. This class will provide them with a variety of skills in both traditional and contemporary basketmaking. No experience is necessary. Cost includes all basket material and patterns. Students should bring a bucket or Rubbermaid tub for soaking reed, ruler or tape measure, cutting shears, pencil, awl or ice pick, towel and/or apron, spray bottle, utility knife for scraping rims.

9/2/25-10/7/25 Tuesdays, 11 a.m1 p.m.		
Registration Deadline:	8/26/25	
10/9/25-11/13/25 Thursdays, 11 a.m1 p.m.		
Registration Deadline:	10/2/25	

BLACKSMITHING

Blacksmithing: Making a Fire Poker

Instructor: William Weinert

Location: Walnut Bldg., Rm.3327 Fee: \$128.25

Throughout this course, students will learn the skills necessary to forge a fire poker. This project will introduce students to use of a forge and proper hammering techniques. This course will place an emphasis on making the craft of Blacksmithing, an enjoyable and attainable hobby for anyone. Students will be allowed to use scrap metal, provided by the school. Students will need to supply their own leather apron, gloves, dust mask, and eye and ear protection.

Blacksmithing: Making a Hatchet

Instructor: William Weinert

Location: Walnut Bldg., Rm.3327 Fee: \$128.25



Throughout this course, students will learn the skills necessary to forge a Hatchet of their own design. This project will introduce students to use of a forge and proper hammering techniques. This course will place an emphasis on making the craft of Blacksmithing an enjoyable and attainable hobby for anyone.

Students will be allowed to use scrap metal, provided by the school. Students will need to supply their own leather apron, gloves, dust mask, and eye and ear protection.

Blacksmithing: Making a Knife

Instructor: William Weinert

Location: Walnut Bldg., Rm.3327 Fee: \$128.25

Throughout this course, students will learn the skills necessary to forge a knife of their own design. This project will introduce students to use of a forge and proper hammering techniques. This course will place an emphasis on making the craft of Blacksmithing an enjoyable and attainable hobby for anyone. Students will be allowed to use scrap metal, provided by the school. Students will need to supply their own leather apron, gloves, dust mask, and eye and ear protection.

10/5/25-10/26/25	Sundays, 11 a.m3 p.m.	
		9/28/25

CERAMICS

Ceramic Jewelry

Instructor: Carli Knight

Location: Sycamore Bldg., Rm.7221 Fee: \$166.25

Curious about creating unique jewelry? This course explores ceramic pendant and bead making! It is available to artists of all skill levels. With the use of hand building, students will learn to create beautiful artworks that can be showcased every day!

8/20/25-9/17/25 | Wednesdays, 6:00-8:30 p.m.

Make a Mug

Instructor: Carli Knight

Location: Sycamore Bldg., Rm.7221 Fee: \$196.25

This is a course available to artists of different skill levels. Through the exploration of hand building with clay, students will learn to create unique utilitarian artworks. Each week



students will be learning hand building techniques to create a minimum of three mugs. After learning the basics in this class, the possibilities for creative discoveries

are endless! The cost of the course includes one bag of clay, a small water bucket, a ceramic tool set, and a basic rolling pin.

8/20/25-9/17/25 | Wednesdays, 1-4 p.m.



To register, pay for classes, and see class supply lists:

Scan the QR code or search for the class page at creativearts.haywood.edu

🕓 828.565.4152 🏻 hcc-creativearts@haywood.edu

FIBER ARTS

Beads, Books, and Bottles

Instructor: Elizabeth Garlington

Location: Sycamore Bldg., Rm.7105 Fee: \$235

Have you ever wondered what to do with your recycled glass bottles? Do you have collections of small fabric scraps, snippets of thread, and pieces of unused batting that need a home in a work of art? Look no further and join us in the class, Beads, Books, & Bottles. We will put creative use to fabric, thread, needles, and batting to learn how to make a fabric book, many fabric beads, and a fabric vase. Learn the techniques of stitching a pamphlet book together after beautifully decorating the book pages with fabric collage and a variety of embroidery stitches. Apply hand applique to the fabric covering your glass bottle. Curl, roll, and stitch fabric together to create fabric beads. We will learn to balance planning our designs and art making processes with intuition and improvisation. Experience sharing and instructional support in learning a variety of fabric art techniques which culminate in three 3D works of fiber art.

8/27/25-10/1/25 | Wednesdays, 1-5 p.m.

Registration Deadline:......8/20/25

Hand Stitching Art Quilts

Instructor: Elizabeth Garlington

Location: Sycamore Bldg., Rm.7105 Fee: \$235

Have you ever wanted to play with fabric and create an art quilt composed of cloth and beads and baubles representing your memories, your story, and your images; culminating in a work of fabric art that is unique



to you and your life? Come join us and learn the techniques of hand embroidery, hand stitching, and hand applique. We will learn to balance planning our designs and art making processes with intuition and improvisation. Experience sharing, creative support, guidance, and problem-solving with others at the community table learning about fabric collage, quilting, and designing with repurposed fabrics—all culminating in a beautifully unique art quilt of your own design.

8/26/25-10/21/25 | Tuesdays, 1-4 p.m.



Knitting: Your First Sweater

Instructor: Anilia Hornsby

Location: Sycamore Bldg., Rm.7105 Fee: \$128

Have you learned the basics of knitting but been afraid to tackle a larger project? Fear no more! If you know how to knit and purl, you can make anything! Join us to learn about gauge, chart and pattern reading, cast on techniques, picking up stitches, digital knitting tools, blocking, and more. We will start this class with how to pick a pattern and the yarn for it. Then make gauge swatches and do the math to find your perfect fit. Each class will have informational session, questions, and time to knit together. By the end of class, you'll have a finished sweater (or at least be well on your way)! Students will provide their own yarn, patterns, and tools. The instructor will bring lots of samples to explore, and help you pick an appropriate pattern.

9/17/25-11/5/25 | Wednesdays, 5:30-7:30 p.m.

Registration Deadline:......9/10/25

Quilting Days

Instructor: Lani Hendrix

Location: Oak Bldg., Rm.1406 Fee: \$198

Come learn the basics of choosing and project-cutting with a ruler and rotary blade. Sewing will take place on one of our babyloc machines. These classes are for beginners and accomplished quilters. Bring the projects you are working on now and quilt them on one of our longarm 3 quilters. One-onone and class instruction are part of all classes.

8/20/25-10/8/25	Wednesdays	, 9:00 a.m	2:30 p.m.
-----------------	------------	------------	-----------

8/22/25-10/10/25 | Fridays, 9:00 a.m.-2:30 p.m.

10/15/25-12/10/25 | Wednesdays, 9:00 a.m.-2:30 p.m.

Registration Deadline:......10/08/25

10/17/25-12/12/25 | Fridays, 9:00 a.m.-2:30 p.m.

Registration Deadline:.....10/10/25

Quilting Nights

Instructor: Lani Hendrix

Location: Oak Bldg., Rm.1406 Fee: \$165

Come learn the basics of choosing and projectcutting with a ruler and rotary blade. Sewing will take place on one of our babyloc machines. These classes are for beginners and accomplished quilters. Bring the projects you are working on now and quilt them on one of our longarm 3 quilters. One-



on-one and class instruction are part of all classes.

8/21/25-10/9/25 | Thursdays, 5-9 p.m.

Registration Deadline:......8/14/25

10/16/25-12/11/25 | Thursdays, 5-9 p.m.

Registration Deadline:......10/9/25

Weaving: Beginner Floor Loom

Instructor: Allison Teeples

Location: Sycamore Bldg., Rm.7306-b Fee: \$292

Have you ever dreamed of owning a floor loom and making beautiful handwoven pieces? Do you own a loom, but you're not quite sure how to use it? Or maybe you've woven in the past and need a refresher? Participants in this 4-day course will learn about weaving tools and parts of the floor loom, project design, how to make a warp, dress a floor loom, and will complete a handwoven project.

9/06/25 & 9/7/25; 9/13/25 & 9/14/25

Saturdays & Sundays, 9 a.m.-12 p.m., 12:30-4:00 p.m.



To register, pay for classes, and see class supply lists:

Scan the QR code or search for the class page at creativearts.haywood.edu



🕓 828.565.4152 🏻 hcc-creativearts@haywood.edu



Weaving: Intermediate Rigid Heddle

Instructor: Allison Teeples

Location: Sycamore Bldg., Rm.7306 Fee: \$111

What to do with a huge selection of yarn? A yarn stash bust! The shelves of the CE fiber arts room are brimming with all sorts of yarn. Awaiting your creativity is a stash of cotton, chenille, wool, acrylic, and an array of textured yarns such as bouclé and slub. For novice weavers, this course provides an opportunity to gain more practice with the rigid heddle loom with instructor guidance. All weavers can explore different fiber types, textures, and weave structures. Students may design their own project with yarns found on our shelves, their own yarn, or a mix of both. Students may also bring a pattern of their own choosing to complete during class time. Note: course attendees should have some previous experience with direct warping and weaving on a rigid heddle loom. Students may bring their own rigid heddle looms, provided they are fully assembled and in working condition. Students may also bring a pattern of their own choosing to work on in class.

11/08/25& 11/9/25 | Saturday & Sunday, 9 a.m.-4 p.m.

Registration Deadline:......11/1/25

Upholstery Days

Instructor: Lani Hendrix

Location: Oak Bldg., Rm. 1408 Fee: \$166.25

Students should bring a simple desk or dining chair with a seat bottom or a footstool for their first project. You will dive right in on your first day of class. Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

8/18/25-10/13/25	Mondays, 10 a.m2 p.m	
Registration Dea	dline:	8/11/25
10/20/25-12/8/25	Mondays, 10 a.m2 p.m.	•
Registration Dea	dline:	10/13/25

Upholstery Nights

Instructor: Lani Hendrix

Location: Oak Bldg., Rm. 1408 Fee: \$166.25

Students should bring a simple desk or dining chair with a seat bottom or a footstool for their first project. You will dive right in on your first day of class. Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

8/18/25-10/13/25 Mondays, 5-9 p.m.		
Registration Deadline:	8/11/25	
10/20/25-12/8/25 Mondays, 5-9 p.m.		
Registration Deadline:	10/13/25	

HOMESTEADING

Winterizing & Feeding Bees

Instructor: David Zachary

Location: Sycamore Bldg., Rm.7121 Fee: \$196.25

This course is a fun and instructive 4-week course designed for individuals interested in knowing the requirements for building and maintaining various feeders for over-wintering bee colonies. Prior knowledge about honeybees and beehives IS required. Prior knowledge of power tools and equipment is helpful, but not required. Subjects covered will include hive equipment, tools, protective clothing, insulating colonies and how to winterize colonies. In addition, students will receive practical experience with constructing a candy board, making sugarcandy, and insulating colonies in the HCC Apiary. Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

10/10/25-10/31/25	Fridays, 9 a.m1 p.m.	
Registration Dead	lline:	.10/3/25

JEWELRY

Dancing Colors: Enamel Creations on Copper

Instructor: Ilene Kay

Location: Sycamore Bldg., Rm.7231 Fee: \$308.75

Step into the colorful world of enameling and bring your



jewelry designs to life! In this fun, hands-on class, you'll learn how to prepare copper and explore a variety of exciting techniques, including sgraffito, stencils, rubber stamps, ink, frit, glass stringers, graphics on enamel, and applying decals. Whether you choose from precut shapes or create your own, you'll have plenty of opportunities to make your pieces truly one-of-a-kind. If you have

metalsmithing experience, we'll also show you how to set your enamel creations into beautiful, finished jewelry. Come ready to play, experiment, and leave with vibrant pieces you'll be proud to wear or share! Wear closed-toe shoes and pull back long hair.

9/16/25-11/4/25 | Tuesdays, 5-8 p.m.

Registration Deadline: 9/9/25

Gather & Create: Jewelry Open Studio Time

Instructor: Ilene Kay

Location: Sycamore Bldg., Rm.7231 Fee: \$238.25

Jewelry Open Studio is a welcoming space where creativity and community come together. Bring your projects, ideas, and curiosity — and enjoy working alongside other makers in a supportive, inspiring environment. Whether you're continuing a piece, experimenting with new techniques, or simply enjoying time at the bench, you'll have access to our fully equipped studio and the encouragement of fellow artists. An experienced instructor will be available for light guidance and troubleshooting. Share ideas, spark new inspiration, and grow your skills together! Jewelry-making experience is recommended. *Participants will need to bring their own materials and favorite tools*.

9/17/25-11/5/25 | Wednesdays, 5-8 p.m.

Registration Deadline:......9/10/25

Introduction to Metalsmithing

Instructor: Sharon Sloan

Location: Sycamore Bldg., Rm.7231 Fee: \$306.25

This 8-week level 1 beginning course introduces you to the world of metalsmithing. Students will begin learning and

using skills for basic tool usage; light torchwork (annealing), hammering (texturing), piercing (sawing), shaping, coloring with patinas, Roller Mill texturing, and more. We will experiment with different metals such as copper, silver, and titanium. This class will provide the student with a strong foundation to continue studying metalsmithing if they choose to, or just enjoy the projects we do in class and go on no further. This class is designed for beginning students and students who have some experience yet want to fine tune their skills. The class projects will not only be to develop skills but will be fun for yourself to wear or make fabulous gifts you will be proud to give: pendant, earrings, cuff, ring. You may have time to make multiples.

9/4/25-10/9/25 | Thursdays, 12-4 p.m.



Metalsmithing: Bringing in the Heat

Instructor: Sharon Sloan

Location: Sycamore Bldg., Rm.7231 Fee: \$306.25

With basic skills behind us and an ability to create metal jewelry, we move on to joining metals with heat and cold connections with rivets. Students will explore, practice, and develop a love for joining metals with solder and heat. In level 1 the torch was introduced to teach the student how to use heat to soften the metal for forming. In level 2 we expand our skills to joining metals together to create a form and design. How to purchase materials will be part of the lessons of the class and students will purchase their own materials as part of the learning process. The projects in this class are wire bangle, chain bracelet, spinner ring, earrings, pendant with or without prong set stone. The student will be working with wire and sheet metal, copper or silver, patina or not to patina.

10/23/25-12/18/25 | Thursdays, 1-4 p.m.

Registration Deadline:.....10/16/25

MUSIC

Violin & Cello for Beginners

Instructor: Ambar Olivarez

Location: Sycamore Bldg., Rm.7315 Fee: \$198

Through music we learn to become storytellers! This introductory course welcomes students with little to no strings experience for both violin and cello. Together we will learn basic sightreading skills, ear-training exercises, and practice scales. Students must provide their own instrument & Hal Leonard Essential Elements for Strings Book 1.

8/20/25-10/8/25 | Wednesdays, 3:00-4:30 p.m. 10/15/25-12/10/25 | Wednesdays, 4:30-6:00 p.m. Registration Deadline:.....10/08/25

Intermediate Violin & Cello

Instructor: Ambar Olivarez

Location: Sycamore Bldg., Rm.7315 Fee: \$198

Through music we learn to become storytellers! This course is for violin or cello students that have either completed the beginner class or have basic prior strings experience. New students may submit a basic audition submission to the instructor by email for intermediate class placement: olivarez.emer@gmail.com. Students will learn various bow techniques, music theory and comprehension, and different musical styles and techniques. This course focuses on group performance. Students must provide their own instrument & Hal Leonard Essential Elements for Strings Book 2.

8/20/25-10/8/25 | Wednesdays, 4:45-6:15 p.m. 10/15/25-12/10/25 | Wednesdays, 6:15-7:45 p.m. Registration Deadline:.....10/08/25

POTTERY

Pottery Around the World: Europe

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Fee: \$196.25

Explore the history of pottery in Europe! We'll discover the most ancient ceramic objects in existence that date back nearly 30,000 years, study the red and black figure pots of ancient Greece, and see pots from the Italian renaissance. Students will make a German Bartmann style jug, and learn about the "white gold" porcelain craze that swept Europe and created a whole new industry. Each class will begin with a short slide

presentation about a culture and its pots followed by time for students to make their own pieces inspired by what we have learned.

10/14/25-12/2/25 | Tuesdays 2-5 p.m.

Pottery Around the World: The Middle East

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Fee: \$196.25

Journey through the sands of time to explore the fascinating history of pottery in the Middle East! We'll make beads and pendants out of the oldest type of glazed ceramic in existence, learn about Mesopotamian seals and clay envelopes, see the pots of ancient Iran, make a 1st century oil lamp, and study Islamic ceramic tile and pottery. Each class will begin with a short slide presentation about a culture and its ceramics followed by work time to make pieces inspired by what we've learned.

8/26/25-10/7/25 | Tuesdays, 2-5 p.m.

Registration Deadline: 8/19/25

Pottery: Beginning Wheel

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Fee: \$196.25

If you have ever watched someone throw pottery on the wheel,



you know that it is a mesmerizing process! In this course, you too can experience the magic by learning to throw pottery on the wheel. Through demonstrations and one-on-one coaching, you will learn all the steps to create simple forms such as bowls, cups, and bud vases. Learn about the

properties of clay and how to glaze and fire work so that it is colorful and food safe. But be warned...pottery is addicting! You may be back for more! Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

8/26/25-10/7/25 | Tuesdays, 6-9 p.m.

10/23/25-12/4/25 | Thursdays, 9 a.m.-12 p.m.

Registration Deadline:......10/16/25



Pottery: Beginning Handbuilding

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Fee: \$196.25

During this 6-week course you will learn the fundamentals of handbuilding with clay, no prior experience required! Each week you will complete a different project based on a new technique. Week one will cover pinch pots, including a unique technique for larger scale and sectioned serving dishes. In week two you will learn how the most ancient pots were made using coils, and weeks three and four will cover slab building using molds and templates. During the course you will learn about the properties of clay and techniques for joining, refining, and surface patterning. In week five, learn to glaze and fire your work so that it is colorful and food safe. Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

8/28/25-10/9/25 | Thursdays, 9 a.m.-12 p.m.

Pottery: Handbuilt Holiday

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Fee: \$196.25

Let's celebrate the holidays by making beautiful handmade decorative ceramics! We'll kick off October with dishes inspired by the changing leaves, and pumpkins to decorate for Halloween and Thanksgiving. Then we'll switch gears and make some Christmas themed projects including Christmas tree lanterns, an elf or Santa, and a creche. Projects will be finished and fired in time to decorate or give as gifts for Christmas.

10/23/25-12/4/25 | Thursdays, 1-4 p.m.

Registration Deadline:......10/16/25

Pottery: Monday Open Studio

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Fee: \$166.25

This class is perfect for those who have already taken Beginning or Intermediate Wheel Throwing, the Hand Building Basics class, or equivalent elsewhere, and are looking to continue to hone their skills. At the start of the class, students will identify a project to work on or skills to improve, and work at their own pace to create



projects of their choosing. Examples of projects and goals could include learning to throw larger amounts of clay on the wheel, further exploration of using templates to slab build various forms, or diving into surface design with texture and carving. Class size is limited so that students receive plenty of one-onone instruction as they work on their projects. Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

8/25/25-10/6/25 | Mondays, 5-8 p.m.

10/20/25-12/1/25 | Mondays, 5-8 p.m. Registration Deadline:.....10/13/25

Pottery: Surface Design

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7222 Fee: \$196.25

Throughout all of history, people haven't just been making pots, they've been making pots with sophisticated designs, patterns, and textures! Using examples from prehistoric pottery to modern day, we will make pots and learn different ways to make them uniquely our own with surface design. We will cover sgraffito, inlay, painted and stencil resists, and ways to create texture with natural objects, handmade stamps and rollers. Basic knowledge of throwing or hand building is necessary for this class, as the primary focus for demonstrations will be surface decoration, rather than forming techniques. Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

10/14/25-12/2/25 | Tuesdays 6-9 p.m.

Pottery Throwdown

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Fee: \$196.25 The Great Pottery Throwdown is coming to Haywood Community College! Inspired by the beloved British television show, this class will be fast paced and exciting, challenging students to stretch their skills and creativity! Each class will begin with a classic timed "throwdown" challenge designed to test our potter's throwing skills, followed by a "main make" in which students will receive a project idea in advance to brainstorm and then execute during class. No weekly eliminations in our class, just lots of fun and creative exchange!

8/28/25-10/9/25 | Thursdays, 1:00-4:30 p.m.



STAINED GLASS

Stained Glass Window

Instructor: Rebecca Carter

Location: Sycamore Bldg., Rm.7121 Fee: \$221.25

Do you enjoy putting puzzles together? Leaded stained glass is a lot like that except that you get to create your design and piece it together, making a delightful suncatcher that catches the eye. In this class, you will learn the basics of stained glass in the lead cane method. Students will get the chance to make a larger piece to hang in a window. We will start from the beginning by learning to cut and grind glass, then leading and soldering to complete a beautiful stained glass piece.

10/1/25-11/5/25 | Wednesdays, 5:30-8:00 p.m.

WOODWORKING

Woodworking: Bookshelf or Spice Rack

Instructor: William Weinert

Location: Sycamore Bldg., Rm.7121 Fee: \$128.25

This course will allow students to expand their knowledge of wood working while building a bookshelf or spice rack of their own design. This course uses basic woodworking tools that are easily accessible. No prior woodworking experience is necessary. Come explore the world of woodworking with us! Students will need to provide their own wood throughout the class. Typically \$30-\$100.

8/16/25-9/13/25 | Saturdays, 11 a.m.-3 p.m.

Registration Deadline:......8/9/25

Woodworking: Bench or Stool

Instructor: William Weinert

Location: Sycamore Bldg., Rm.7121 Fee: \$128.25

This course will allow students to expand their knowledge of wood working while building a bench or stool of their own design. This course uses basic woodworking tools that are easily accessible. No prior woodworking experience is necessary. Students will need to provide their own wood throughout the class. Typically \$30-\$100.

10/4/25-10/25/25 | Saturdays, 11 a.m.-3 p.m.

Registration Deadline:......9/27/25

Woodworking: Coffee Table

Instructor: William Weinert

Location: Sycamore Bldg., Rm.7121 Fee: \$128.25

This course will allow students to expand their knowledge of wood working while building a coffee table of their own design. This course uses basic woodworking tools that are easily accessible. No prior woodworking experience is necessary. Come explore the world of woodworking with us! Students will need to provide their own wood throughout the class. Typically \$30-\$100.

11/15/25-12/13/25 | Saturdays, 11 a.m.-3 p.m.



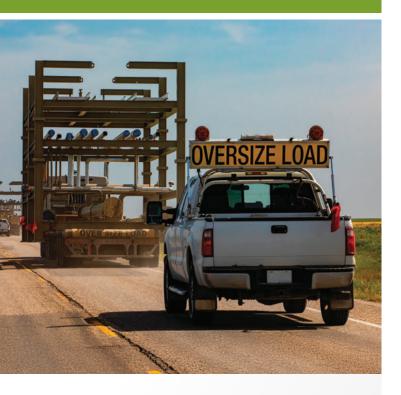
To register, pay for classes, and see class supply lists:

Scan the QR code or search for the class page at creativearts.haywood.edu



🕓 828.565.4152 🏻 hcc-creativearts@haywood.edu

SHORT TERM WORKFORCE DEVELOPMENT



- or more information, to register, and to see a complete listing of upcoming courses, please visit our website:
- mww.haywood.edu/continuing-education



Scan the QR code to visit our website for more information on these classes.

Payment is due upon enrollment for all classes.



Scan this code to register online and pay for Workforce Development classes

WORKFORCE DEVELOPMENT

NC Auto Safety Inspection

Location: 1600 Pine #1607 Tuition: \$75

This course covers the operation of a public inspection station and station facilities, inspection rules and procedures (for brakes, lights, horn, steering, wipers, directional signals, tires, mirrors, exhaust system, etc.). Safety inspectors are responsible for knowing all the information in the NC Safety Inspection Manual. Initial (new) and Recertification courses are 8 hours.

Wednesdays & Thursdays, 6-10 p.m.

- 8/6/25-8/7/25
- 11/5/25-11/6/25
- 9/3/25-9/4/25
- 12/3/25-12/4/25
- 10/1/25-10/2/25

OBD II Emissions

Location: 1600 Pine #1607 Tuition: \$75

OBD II certification is required in all current emissions counties. The course is designed to prepare auto technicians and service personnel as OBD emission inspectors for motor vehicles. Course topics include regulations and test inspection procedures required by the NC DMVC for OBD emission inspectors. These courses require PRE-REGISTRATION. Students must attend class both days to receive credit with the NC DMV.

Wednesdays & Thursdays, 6-10 p.m.

• 9/17/25-9/18/25

• 11/19/25-11/20/25

ESCORT VEHICLE OPERATOR CERTIFICATION

Location: 1600 Pine #1607 Tuition: \$75

North Carolina requires escort/pilot vehicle drivers to be certified in accordance with 19A NCAC 02D. An 8-hour course is mandatory for initial certification which remains valid for 4 years from the issue date. Failure to maintain the conditions set forth in the aforementioned Administrative Code will immediately result in revocation of certification. Initial Applicants MUST:

 Complete 8-hour course administered by a participating NC Community College.

- Submit Escort Vehicle Operator Application to the Oversize/ Overweight Permit Unit's office within 6 months of completing class.
- Submit a current (no older than 6 months) Certified Driving Record to the Oversize/Overweight Permit Unit's office within 6 months of completing class.
- *NEW* Submit documentation of proof of completion of a defensive driving course that has been approved by the National Safety Council.

Saturdays, 8 a.m.-5 p.m.

8/23/25

12/13/25

10/18/25

CONSTRUCTION SKILLS & TECHNOLOGY

CORE: Introduction to Basic Construction Skills

Next class starts in August 2025

Build your construction skills foundation from the ground up. This course can better prepare you to find your first construction industry job and then start succeeding on day one. CORE is a largely in-the-classroom course with approximately 3 weeks of hands-on tool instruction/practice time in the Construction Technology lab. Topics include: Basic construction site safety; Construction math fundamentals; Hand tool safety & usage; Power tool safety & usage; and Construction drawings. Earn your OSHA-10 Construction Industry Safety Certification and NCCER Construction Site Safety Orientation credential. (Course textbook and online OSHA-10 course are included.)

828.565.4244 or hcc-construction@haywood.edu

Construction Technology I - Framing

Next class starts August 5, 2025

Construction Technology I is your intro to rough carpentry and exterior finish work. Learn the terminology of platformframed structures as you explore the principles of constructing floor systems, stud walls, and simple ceiling/roof assemblies. Apply basic math and measuring skills to calculate stair stringer dimensions and determine framing layout for joists, rafters, and window/door openings. Take a look at the residential building code and gain an understanding of permitting and inspections. Try your hand at sketching/dimensioning basic floor plans and elevations so you can better estimate building material quantities. Then practice working safely and efficiently with common hand and power tools to complete class-designed carpentry projects inside the Construction Tech lab. Build your understanding of how things get built. (Course textbook is included.) 828.565.4244 or hcc-construction@haywood.edu



Scan this code to register online and pay for Construction Skills & Technology classes



Construction Estimating

NEW CLASS! - Starts August 12, 2025

This synchronous ONLINE course is designed for individuals familiar with the Architecture, Engineering, and Construction (AEC) industry. While this course introduces some advanced concepts, it is intended as an introductory primer for beginning estimators. You will learn the methods and processes for formulating estimates, broadening your understanding of construction terminology, blueprint reading, specifications, and estimating procedures. Construction Estimating will guide you through all aspects of pricing a project, from site work to project closeout, including how to quantify overhead and operating expenses. You will also gain insight into bidding processes, document management systems, and various computer applications used in estimating. (Course textbook— Fundamentals of Construction Estimating, 4th Ed. by David Pratt—can be purchased or rented from Cengage in multiple formats, starting at \$54.99 for 6 months' online access to the eBook version.)

828.565.4244 or hcc-construction@haywood.edu

General Contractor License Exam Prep

Next class starts August 16, 2025

This synchronous ONLINE course is designed to prepare individuals for the examination and application process for Residential General Contractors licensure in the State of North Carolina. It is intended to broaden your understanding of construction terminology, blueprint reading, specification reading, estimating procedures, worksite safety, licensing requirements and classifications, business structure, and other topics relevant to Residential GC licensure and practice in NC, with emphasis placed on the State Building Code. The class meets online once each week using a real-time lecture/ discussion/Q&A format. Students also complete self-paced assignments throughout the week. Participants should be prepared for intensive reading of technical materials and for interactions and open discussions in a professional online environment. (Reference materials are available online.) 828.565.4244 or hcc-construction@haywood.edu

Intro to AutoCAD

Next class starts August 21, 2025

This class introduces you to computer-aided design so you can start exploring the drafting capabilities of AutoCAD software. You will become familiar with the functionality of AutoCAD, including the command structure, menus, layers, and object libraries. You will learn to create, plot, and edit basic drawings, gaining a foundational understanding of CAD programs for further study. This course is taught using AutoCAD 2021 in an HCC computer lab. (No textbook is required for this course. An optional reference book—*Technical Drawing 101 with AutoCAD 2021* by Congdon-Fuller, Ramirez & Smith—can be purchased from various online resellers.)

828.565.4244 or hcc-construction@haywood.edu

Construction Supervision

NEW CLASS! - Starts August 21, 2025

This course introduces the student to the fundamentals of effective construction supervision (project management), emphasizing professionalism through knowledge and applied skills. Topics include safety, planning and scheduling, contracts, problem solving, communications, conflict resolution, employment laws and regulations, leadership, motivation, teamwork, discipline, setting objectives, and training. (Course textbook—Construction Management JumpStart: The Best First Step Toward a Career in Construction Management, 3rd Ed. by Barbara J. Jackson—can be purchased from Wiley as an e-Book starting at \$33.00, or in paperback format starting at \$40.95. This title is available from other online booksellers.)

HVACR

Another class in this series will start in September 2025

Begin exploring the basics of the heating, ventilation, air conditioning, and refrigeration (HVACR) industry. These courses will introduce you to the fundamentals of installing, maintaining, and servicing HVACR systems and equipment—to help get you started working in this rewarding field.

HVACR Electrical & Hardware (AHR-3131a)

- Introduction to HVACR
- Trade Mathematics
- Basic Electricity
- · Alternating Current
- Fasteners & Hardware
- Basic Maintenance

HVACR Piping & Air Distribution (AHR-3131b)

- Basic Copper & Plastic Piping Practices
- Basic Carbon Steel Piping Practices
- Soldering & Brazing
- Air Distribution Systems
- Air Quality Equipment

 Air Quality

 Air
- Indoor Air Quality

Cooling Systems (AHR-3131c)

- · Introduction to Cooling
- Compressors
- Metering Devices
- Refrigerants & Oils
- Leak Detection, Evacuation, Recovery & Charging
- Heat Pumps (cooling)

Heating Systems (AHR-3131d)

- · Introduction to Heating
- Chimneys, Vents & Flues
- Troubleshooting Gas Heating
- Troubleshooting Oil Heating
- Heat Pumps (heating)



Scan this code to register online and pay for Notary Public classes

NOTARY PUBLIC EDUCATION

Location: Public Services Training Facility, #9105

Tuition: \$103 (includes current notary manual)

This course covers the qualifications, procedures, and certification for becoming a notary. Pursuant to the NC Notary Act, to apply for commissioning as a notary you must: be 18 years of age or older and a legal resident of the U.S.; be able to speak, read and write English; have a high school diploma or equivalent; and reside or have a regular place of

work or business in N.C. Upon completion of this course with a passing exam grade of 80%, a person is eligible to apply with the NC Secretary of state office. The required textbook, Notary Public Guidebook for North Carolina, is included in the cost of the course and can be picked up prior to class at the Public Safety Training Facility (9000 building) with proof of registration and payment. Students are encouraged to read through the textbook prior to attending the course. Students must present a current photo ID to be admitted to class.

Saturdays, 9 a.m.-6 p.m.

• 9/6/25

11/1/25

10/4/25

12/6/25

Wednesdays, 9 a.m.-6 p.m.

• 8/20/25

• 11/19/25

• 9/17/25

• 12/17/25

10/15/25

DEFENSIVE DRIVING

The District Attorney Wants You To Be A Safe Driver! Have you received a speeding citation? You can enroll in the National Safety and Health Council Defensive Driving 4-hour course. The Safe Driving Program may prevent assessment of insurance points or premium surcharges on your policy and/or points on your North Carolina driver's license. This program is made available by the 30th Judicial District (Haywood, Jackson, Swain, Clay, Cherokee, Macon, and Graham Counties). Anyone may take this class, even if you have not received a ticket. The benefit of taking a defensive driving course is to keep you and other drivers safe on the road. Excellent information is included for all drivers, including new drivers.

To Register:

- Drivers must register no later than three days prior to the class beginning.
- No late arrivals will be admitted to class.
- Refunds will NOT be granted for failure to attend class.
- You must register in person on the main campus of Haywood Community College in the Hemlock Building with Student Services or online at hcc-register.fundfive.com.

DEFENSIVE DRIVING DDC-4

Location: Public Safety Training Facility, #9123 **Tuition:** \$95 (personal checks not accepted)

DDC-4 is a fast paced, NSC-certified-instructor led, interactive, four-hour, driver-improvement program that makes an ideal refresher course. After completing the course, attendees will receive both a certificate and wallet-sized card that many auto insurance companies honor by offering an



Scan this code to register online and pay for Defensive Driving classes

annual premium discount. (Please contact your auto insurance carrier to determine if a discount will be provided.)

Topics:

- · Aggressive driving and road rage
- · Fatigue and drowsy driving
- · How driver behavior and mental conditions affect driving
- Defensive driving techniques
- The crash impact on passengers
- · How to avoid a collision and case study scenarios
- · Personal driving style evaluation
- Hazard recognition and collision avoidance
- · Emotional impairment, common driving irritation and "pet peeves"
- "The fatal four" causes of a crash
- Driving skills inventory and assessments
- · Occupant protection laws and graduate driver's licensing
- Vehicle malfunctions and maintenance

To see available classes, scan the QR code above or visit hcc-register.fundfive.com/filtered/course/defensive-driving.

TRUCK DRIVER TRAINING (CDL)

This course teaches proper driving procedures, safe driver responsibility, and the basic principles and practices for operating commercial vehicles.

The course work includes motor vehicle laws and regulations, map reading, vehicle maintenance, safety procedures, daily logs, defensive driving, freight handling, security, and fire protection. Highway driving training exercises and classroom lectures are used to develop the student's knowledge and skills.

Upon successful completion, students are qualified to take the Commercial Driver's License exam and are employable by commercial trucking firms. Students may also become owneroperators and work as private contract haulers.

Classes starting this fall.

For more information, contact Leah Jorgensen at hcc-industrytraining@haywood.edu or 828.564.5128.

SMALL BUSINESS CENTER



he Small Business Center at Haywood Community College actively serves current and prospective Haywood County Small Businesses. HCC's Small Business Center provides NO FEE, confidential, one-on-one counseling services; seminars, webinars and workshops; resource referrals; and much more. In addition to SBC resources, Haywood County is home to Startup Haywood, a resource rich platform empowering entrepreneurs and small businesses to succeed by quickly and easily connecting them to support programs, essential business training and one another.

Supportedly Startup Haywood
Serving Haywood County

The SBC is your local resource to get the support you need to start and grow your business. We are here to serve local entrepreneurs through education and training, and supporting business success for community impact.

To offer flexiblity for your busy schedules, our seminars are offered both online and in-person. Pre-registration is required and there is no fee to attend. To see our full schedule and register, visit us online at sbc.haywood.edu.

SMALL BUSINESS DEVELOPMENT SERIES

Webinar Series | Presented in partnership with tenBiz, Inc.

Join us this fall for our core online seminars. This series will take you from idea to opportunity. Learn key strategies for business planning, financing, and marketing, as well as important information about legal issues, licensing, zoning, operations, taxes, and more. Realize the importance of a self-assessment and how to evaluate the feasibility of your business idea. Take one or take them all. Go to sbc.haywood.edu and click Register for Seminars today!

Basics of Bookkeeping

Gain a workable knowledge of how to properly record financial transactions for your business. Discover the three most important financial reports and how to use them to make the best-informed business decision. If you are a new business owner or need a refresher on the basics of accounting, this seminar is designed for you.

8/11/25 | Monday, 6-8 p.m. | Webinar

Financing Your Small Business

How do I finance my small business? What loan option is the best fit for my business? Great questions! Financing a small business can be a bit overwhelming for many small business owners and idea thinkers. Navigating the options available is even more so. During this seminar, attendees will explore different types of funding sources and learn more about the lending process.

8/25/25 | Monday, 10 a.m.-12 p.m. | Webinar

How to Find Your Customers

Market research is not just for startups; it is an important ongoing process for every small business. Developing a focused and effective marketing plan requires up-to-date market analysis. Discover the variety of market research tools that will give you information about your industry and customers. Get the data you need to test the feasibility of a new business and to find the competition and potential customers interested in your proposed product or service.

9/10/25 | Wednesday, 4-6 p.m. | Webinar

How to Start a Business

Understand the basics of starting a business in this seminar that takes you from idea to opportunity. Learn key strategies for startup, financing, and marketing, as well as important information about legal issues, licensing, zoning, operations, and more. Realize the importance of a self-assessment and how to evaluate the feasibility of your business idea. Discover the resources available to help you start and successfully operate your business.

9/30/25 | Tuesday, 10 a.m.-12 p.m. | Webinar

How to Write a Business Plan

A business plan can be the most important tool a small business owner has. Learn how to turn your ideas into a solid plan for financing and long-term success. This seminar teaches you the important components of a business plan and helps you lay the foundation for a winning plan. Find out how marketing, operations, and finance are interrelated. Discover how a business plan is used by potential lenders, the dos and don'ts of writing a plan, and steps for making the process easy. This seminar is designed for new and established business owners. 10/13/25 | Monday, 10 a.m.-12 p.m. | Webinar



To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu

🕓 828.627.4512 🏻 🕽 hcc-sbc@haywood.edu

Marketing Your Small Business

Marketing for the 21st century small business is more dynamic and challenging than ever. Discover how to effectively use the many marketing tools available. Gain insights to understand and reach your customer, analyze your industry and business environment, and differentiate between branding, advertising, and grassroots marketing. Explore the components of an effective marketing plan in this seminar.

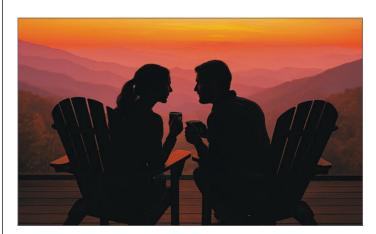
10/20/25 | Monday, 12-2 p.m. | Webinar

Your Small Business Taxes

This webinar will cover the basic requirements to help NC businesses understand the laws and obligations necessary to be a tax compliant business. Participants will learn about filing and administrative requirements, the basics of NC sales & use tax law, and the basics of NC withholding tax law, in addition

to receiving directions for completing sales tax and withholding returns and for filing and paying online. Agencies such as the NC Department of Revenue, Secretary of State, Industrial Commission, Employment Security, or Business Link NC may be present to deliver additional information.

10/27/25 | Monday, 6-8 p.m. | Webinar



AIRBNB SERIES ONLINE

Speaker: Ashley Patterson, KOZE Real Estate

Ashley is a self-proclaimed Jane of All Trades and multiple small business owner. She is an Airbnb Host, licensed real estate broker and firm owner, and she operates an education & consulting company - advising and instructing on the topics of real estate, business operations, and Airbnb hosting.

Thursdays, September 25-October 9 | 6-8 p.m.

Launch Your Airbnb Biz: A Beginner's Masterclass

In this course, you will learn the basics of:

- Setting up your host profile
- · Creating an attractive listing
- Pricing your listing
- Providing a 5 Star guest experience

This course is designed for beginners who want to start their Airbnb hosting journey on the right foot and create a listing with maximum earning potential in mind. Whether you are a homeowner with a spare room, are an investor with multiple listings, or have a desire to become a co-host or property manager, the skills you will learn in this course are applicable and practical.

By the end of the course, you will have a deeper understanding of the key principles that underpin successful Airbnb hosting, and you will have the confidence to apply these principles in your own listing. You will be able to create an attractive and welcoming space, provide excellent customer service, and build a reputation as a top-rated host on Airbnb. 9/25/25 | Thursday, 6–8 p.m. | Webinar

Crafting Your Airbnb Listing Story

Throughout the course, you will explore a range of topics:

- The importance of storytelling in Airbnb listings
- · How to identify and highlight the unique features of your space
- · How to use descriptive language and photos to create an immersive experience
- How to optimize your listing to stand out in search results

This course is designed for Airbnb hosts of all experience levels who want to improve the effectiveness of their listings and boost their bookings. Whether you are just starting out or have been hosting for years, the skills you will learn in this course are applicable and practical.

By the end of the course, you will have a deeper understanding of the key principles that underpin successful Airbnb listings, and you will have the confidence to apply these principles in your own listing. You will be able to craft a compelling story that resonates with your guests, showcases the unique features of your space, and sets you apart from the competition.

10/02/25 | Thursday, 6-8 p.m. | Webinar



To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu

Recipe for 5-Star Reviews

In this course, you will discover the key elements that go into creating a truly exceptional guest experience. From the initial booking to the guest's departure, you will learn a step-by-step process to enhance your customer service skills and leave a lasting impression on your guests.

Throughout the course, you will explore a range of topics:

- Understanding Guest Expectations
- · Personalizing the Guest Experience
- Effective Communication
- Managing Reviews

Whether you're a new Airbnb Host or have been hosting for years, this course will equip you with the knowledge and skills to elevate your guest experience to new heights. By mastering the art of customer service, you'll not only boost your ratings and reviews but also create a loyal following of satisfied guests who can't wait to return to your Airbnb.

10/9/25 | Thursday, 6-8 p.m. | Webinar



MARKETING WORKSHOP SERIES

Online and In Person | John Hornsby of Hornsby Creative Tuesdays, September 2-23 | 10:00-11:30 a.m.

Join John Hornsby, Creative Director at Hornsby Creative and branding coach with Mountain BizWorks, for a four-part workshop series designed to help small businesses align their brand strategy with sustainable growth. These sessions are built for makers, creatives, and service providers ready to strengthen their brands, clarify their messages, and connect more meaningfully with their audience.

Brand Gaps to Growth Maps

Is your brand helping you grow—or holding you back? This session will guide you through a hands-on self-assessment of your current brand ecosystem. You'll identify weak links, clarify priorities, and learn how strategic alignment can lead to better marketing, smoother operations, and increased revenue.

You'll walk away with:

- A clear picture of where your brand is strong—and where it's
- A simple map to focus your time, budget, and energy
- Insight into how branding directly supports growth

This is a perfect session for growth-stage businesses looking for clarity and traction.

9/2/25 | Tuesday, 10:00-11:30 a.m. | Webinar

Story-Driven Marketing for Makers, Doers, & Dreamers

Struggle to talk about what you do in a way that feels real? If you're a maker, service provider, or mission-driven entrepreneur who hates "marketing speak," this workshop is for you. Learn how to share your brand's story in a way that's honest, is engaging, and attracts the right customers.

You'll learn how to:

- Use a simple, repeatable storytelling framework
- Identify moments that emotionally connect with customers
- · Build trust and loyalty beyond just pricing

Especially helpful for creatives, crafters, food/beverage entrepreneurs, and anyone with a passion-driven business. 9/9/25 | Tuesday, 10:00-11:30 a.m. | Webinar

Show Up Smart: The Visual Identity Check-Up

Does your logo, website, or signage reflect the quality of what you offer? Bring your business visuals to this live "brand doctor" session for friendly, professional feedback. We'll review logos, websites, and printed materials together, identifying what's working, what's confusing, and what to prioritize next.

You'll walk away with:

- · A better understanding of what good visual branding looks like
- · Practical ideas to strengthen your visual identity
- A personalized "what to fix first" checklist

Fun, interactive, and great for both solo business owners and small teams.

9/16/25 | Tuesday, 10:00-11:30 a.m. | In Person Regional High Tech Center

Local Roots, Big Impact: Place-Based Branding for Small-Town Success

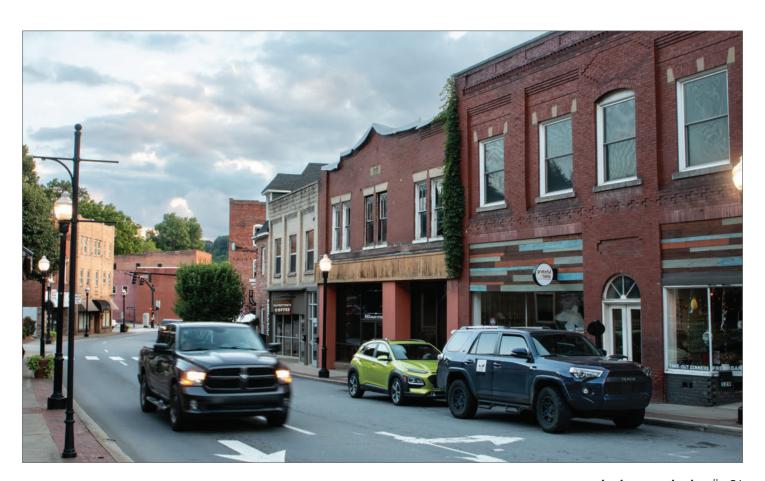
Make your business stand out by leaning into what makes it local. This session explores how your location, culture, and values can become powerful branding tools. Learn how to craft an experience that resonates with locals and makes a lasting impression on visitors.

You'll learn how to:

- Weave local pride and personality into your brand story
- Create branded experiences that feel real and memorable
- Stand out in a crowded market—without selling out

Ideal for tourism-focused businesses, wellness practitioners, makers, and community-minded entrepreneurs.

9/23/25 | Tuesday, 10:00-11:30 a.m. | Webinar











AGRIBUSINESS

This series, designed to address the unique needs of current and prospective agribusinesses, is offered in partnership with Empowering Mountain Food Systems and NC Cooperative Extension Office of Haywood County.

Twilight Farm Tours for Farmers | In Person

Meet Two Haywood Farmers with Unique Market and Production Practices. Please note that farm tours are open only to owners of currently operating farms. Space is limited, and pre-registration is required.

Twilight Farm Tours for Farmers: Valley View Worm Farm

Valley View Farm has been growing worms and selling worm compost since 2014. Farmer Mary Ann Smith has received extensive training from NC State faculty and has developed a niche product beloved by home gardeners and farmers alike. This tour will introduce you to the ease of worm cultivation, the benefits of worm compost, and market opportunities you might find or grow for your fertilizer.

09/25/25 | Thursday, 5:30 - 7:00 p.m. | In Person Farm Location (provided upon registration)

Twilight Farm Tours for Farmers: Efficient Farm

Farmer Tim Burdine and Always Love Gardens Farm produces abundant produce on less than an acre. This tour features tools, equipment, and practices to increase farm income with efficient farm labor and specialized tools for maximum productivity. 10/2/25 | Thursday, 5:30 - 7:00 p.m. | In Person

Farm Location (provided upon registration)

Is Agri-Tourism a Good Idea for Your Farm?

Speaker: Laura Lauffer, EmPOWERing Mountain Food Systems

How can you increase farm income by opening your farm to visitors? Camping options, tours, and classes are all activities to consider. Laura Lauffer with EmPOWERing Mountain Food Systems will lead this interactive workshop and help you explore this option.

10/7/25 | Tuesday, 5:30-7:00 p.m. | Webinar



To learn more or register for classes:

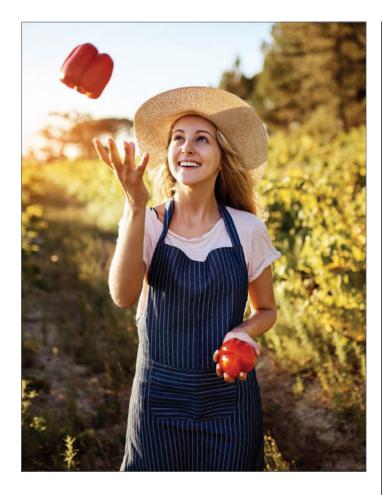
Scan the QR code or visit sbc.haywood.edu





Find the Small Business Center at the HCC Regional High Technology Center

Haywood Community College's Regional High-Tech Center is located at 112 Industrial Park Drive, Waynesville, North Carolina.



Visit Haywood Tourism Development Authority Helps to Grow Your Business

Speakers: Laura Lauffer, EmPOWERing Mountain Food Systems and TDA Representatives

The Visit Haywood Tourism Development Authority is updating their marketing outreach and they want to support your business in market promotions. Attend this session to learn how to use the support of Visit Haywood to grow your business and attract tourists to your storefront, farm, or attraction.

10/23/25 | Thursday, 5:30-7:00 p.m. | In Person Regional High Tech Center

From Field to File: Boosting Farm Success Through Better Recordkeeping

Speaker: Jennifer Badger, Agribusiness Agent, EmPOWERing Mountain Food Systems

Strong records make strong farms. In this class, you'll learn how to keep clear, useful records that help you plan better, cut costs, and increase profits. This workshop will guide you through simple steps to track your farm activities, finances, and yieldsputting you in control of your farm's success.

11/6/25 | Thursday, 5:30-7:00 p.m. | Hybrid (both in person and online) | Regional High Tech Center

SMALL BIZ LUNCH & LEARN

Provided in partnership with SCC SBC

Sponsor: Sequoyah Fund

Webinar | Weekly on Wednesdays, 12 - 1:00 p.m.

Are you a new business owner or have an idea for a small business? If so, then this lunch and learn series is the perfect opportunity to step away from the office and learn a new topic every week during your lunch hour. Leave inspired and renewed each week, with new tools and resources to help you make progress in transforming or launching your small business.

AUGUST

- 6 Creating a Business Budget and Sticking to It
- 13 Knowing Your Small Business Resources
- 20 Managing Balance and Burnout in Your Business to Keep Your Head Above Water
- 27 Creating a Happier and More Motivated Team

SEPTEMBER

- 3 How to Set and Manage Business Goals
- 8 Things You Should Do Before Starting a Business 10
- 17 Work Smarter, Not Harder with Time Management Strategies for Your Business
- 24 Reach Customers Online with Google

OCTOBER

- 1 The Entrepreneurial Mindset
- 8 Preparing for a Small Business Loan
- 15 Growing Your Business Network
- 22 Small Business Experts and Organizations You Should Get to Know
- 29 Learn to Resolve Conflicts Effectively as a Small **Business Owner**

NOVEMBER

- 5 It's Not What You Know, It's Who You Know- Building **Business Connections**
- 12 Take Your Business Pitch from Good to Great
- 19 Secrets to Keeping Customers for Life
- 26 Budgeting Blunders and Beauties- How to Win the Fight with Your Business Finances

DECEMBER

- Make a Business Offer That Can't Be Refused 3
- 10 Find Out Who Your Best Customers Are and Hit the Marketing Bullseye
- **17** Tell Your Story to Influence Buyers



MINDSPARK WEBINAR SERIES

Provided in partnership with tenBiz Webinar | First Wednesday, Monthly, 12 - 1 p.m.

August 6 | Create Your Own Brand and Build a Business That Feels Like You

Your business should reflect who you are—not just what you sell. In this class, we'll dig into how to build a personal brand that feels authentic, approachable, and totally you. From naming your business to defining your vibe, you'll walk away with a clearer sense of what you stand for and how to make sure customers feel that too.

September 3 | Make It Work by Finding Time and Energy for Your Dream

You're busy. We get it. Between work, family, and everything else, starting or growing a business can feel overwhelming. This class focuses on how to realistically carve out time and energy to move your dream forward—without burning out. Learn simple strategies to stay motivated, organized, and moving forward—even when life is chaotic.

October 1 | From Hobby to Paycheck: Make Money Doing What You Love

If you've got a creative hobby, craft, or passion project, why not get paid for it? In this class, we'll explore how to move from casual hobbyist to confident entrepreneur. We'll talk pricing, mindset shifts, and how to keep your passion alive while treating it like a real business.

November 5 | How to Attract Customers and Get Seen Without Feeling Salesy

You don't have to be pushy to promote your business. This session will help you find low-pressure, authentic ways to market yourself and connect with customers. From social media tips to word-of-mouth ideas, we'll focus on helping you get noticed in a way that feels natural and true to who you are.

December 3 | Start Small, Dream Big: Building a Business One Step at a Time

Every successful business starts small. This final session is all about setting realistic goals and making consistent progress without getting overwhelmed. We'll help you create a plan that works for your life and your pace. No fancy spreadsheets, just real strategies for taking your next best step.



To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu



PUBLIC SERVICES



aywood Community College has numerous courses and certifications available. From Nurse Aide to Fire & Rescue, we have the classes you need to make a difference in our community. Due to the fluid nature of course offerings, please reach out to our department coordinators for additional details. Some classes also require partnerships with local organizations and we can help connect you to ensure a successful registration process.

Law Enforcement

Courses Offered:

- Basic Law Enforcement Training (BLET)
- Detention Officer Certification
- Telecommunicator
- 828.627.4548
- # HCC-lawenforcementtraining@haywood.edu

Fire & Rescue

Courses Offered:

- Day Fire Academy
- · Night Fire Academy
- Technical Rescuer Class
- Driver Operation Certification
- · Wilderness Week
- · Live Burn Training
- 🕓 828.565.4241 🏻 HCC-FireTraining@haywood.edu

Emergency Medical Services

Courses Offered:

- · Community CPR & First Aid, AED
- Healthcare Provider CPR (BLS)
- Emergency Medical Technician (EMT)
- Basic A&P (online course)
- Paramedic

Allied Health

Courses Offered:

- · Nurse Aide 1
- Nurse Aide Refresher
- 🕓 828.564.5126 🏻 MCC-AlliedHealth@haywood.edu



Online registration available for most classes:

Scan the QR code or visit hcc-register.fundfive.com

COLLEGE & CAREER READINESS



aywood Community College offers multiple pathways to reach your high school educational goals. The mission of the College & Career Readiness Program is to provide free programs to help students gain credentials enabling them to graduate high school or gain a high school credential, learn how to speak English, become more ready for college, or to gain skills for everyday life goals.

REASONS TO ENROLL:

- Complete High School Equivalency Exams (formerly GED®)
- Obtain an Adult High School Diploma

PROGRAM OPPORTUNITIES

Adult High School (AHS) Diploma

Program for people ages 16+ to add to their HS credits and complete their HS diploma.

High School Equivalency Exams (formerly GED®)

Classes to help people 16+ prepare for the HSE exams and obtain a HS credential.

Adult Basic Education (ABE)

Assisting adults with building reading skills, employability skills, and become self-sufficient.

English Language Acquisition (ELA - formerly ESL)

Multi-level classes for non-native English speakers 16+ who want to improve their English reading, writing, speaking and listening skills.

People 16 or 17 years of age will need to have a minor permission form completed and notarized. Please call for details.



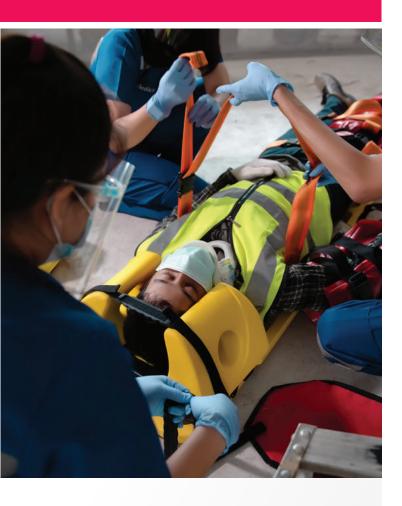
To register or if you have questions:

Scan the QR code or visit www.haywood.edu/ccr



🕓 828.627.4700 🌑 hcc-ccr@haywood.edu

CAREER & COLLEGE PROMISE



he Career and College Promise program allows eligible high school students to earn college credit, tuition-free. Students who meet academic eligibility requirements are able to enroll in college classes through career technical education or college transfer pathways.

Courses in these dual credit programs are taught on the high school campuses, at Haywood Community College, and online. Career and College Promise students have the opportunity to meet two graduation requirements, both in high school and college, simultaneously, allowing them to save time and money.

CAREER & COLLEGE PROMISE WORKFORCE CONTINUING EDUCATION PATHWAYS

HIGH SCHOOL JUNIOR OR SENIOR ELIGIBILITY **REQUIREMENTS:**

- · Have an unweighted, cumulative GPA of 2.8 or higher on high school courses; or
- · Demonstrate college readiness in English, reading and mathematics on an assessment.

- · Have the recommendation of the high school principal or student designee and have the high school principal or student designee's rationale for recommendation in place of GPA requirement; and
- Have the recommendation of the college's Chief Academic Officer or Chief Student Development Administrator.

EMS 4200 Emergency Medical Technician

EMTs provide out-of-hospital emergency care and transportation for sick or injured patients who access the EMS system. EMTs have the basic knowledge and skills necessary to stabilize and safely transport patients ranging from nonemergency and routine medical transports to lifethreatening emergencies.

PREREQUISITES:

- 17 years of age on or before the official end date of the course.
- · Possession of a high school diploma, high school equivalency or successful completion of an exam assessing basic reading comprehension skills at a minimum at the eleventh-grade level.

Courses are offered to CHHS/PHS/THS students only. Homeschool or other school systems should contact us.



To register or if you have questions:

Scan the QR code or visit www.haywood.edu/programs/ career-college-promise.php

828.565.4119





185 Freedlander Drive Clyde, NC 28721 haywood.edu Non-Profit Org. US Postage PAID Permit 12 Indiana PA



Thursday, Sept. 18, 2025

2:00-5:00 p.m. (remarks begin at 2:30)

Join us as we celebrate our 60th anniversary and unveil the all new HCC Art Walk. Hear from former and current students, faculty and employees, and enjoy refreshments!



haywood.edu/events/60years

185 Freedlander Drive | Clyde, NC





Haywood Community College's DIGITAL NAVIGATOR PROGRAM is here to help.

FREE

COMPUTER CLASSES

LEARN SKILLS SUCH AS: Computer Basics | Using the Internet Using Email | Using Windows 11 | Using Macintosh OS



To register, visit haywood.edu/digital-nav or call 828.564.5121.



FOR MORE INFO OR TO REGISTER: haywood.edu | 828.627.4500 EDUCATION CHANGES EVERYTHING

