# Continuing Education





SPRING 2025 COURSES



haywood.edu



# From the **President**

# Dear Friends of HCC,

In the aftermath of the storm that has affected us all, we extend our heartfelt thoughts to each of you. The strength, compassion, and resilience our community has shown as we work to rebuild together is truly inspiring. At Haywood Community College, we remain committed to supporting our community's recovery and to providing resources that help every resident move forward.

In the immediate days following the storm, the HCC Foundation expanded the Haywood Strong Scholarship to support students with emergency needs related to Helene. By November, we were able to assist over 70 students with \$30,000 in financial support for needs ranging from transportation, food, and housing to flood remediation supplies and clothing. This fund continues to make a difference for our students by covering unexpected expenses that might otherwise derail their educational progress.

This season's offerings are designed with our community's immediate needs in mind. Whether you're seeking to learn new skills, pursue career-focused training, or connect with others, our courses and resources are tailored to meet a wide variety of interests and goals. Courses include hands-on workforce training, skill-building workshops, and personal interest classes—all aimed at providing practical tools that can benefit you and our community. In addition, HCC's Small Business Center is ready to assist with resources for entrepreneurs.

Our dedicated staff is here to support you. Please reach out if we can help connect you to resources, answer questions, or assist with enrollment. Thank you for your continued resilience and your commitment to one another. We look forward to welcoming you to campus as we walk this path of recovery together.

Let's stay connected—

Shelley Y. White

Shelley White, Ed.D. President, Haywood Community College



In the immediate days following the storm, the HCC Foundation expanded the Haywood Strong Scholarship to support students with emergency needs related to Helene. By November, we were able to assist over 70 students with \$30,000 in financial support for needs ranging from transportation, food, and housing to flood remediation supplies and clothing.



To learn more about the Haywood Strong scholarship or to make a donation, visit givebutter.com/haywoodstrong or scan the code above.

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#### **CREATIVE ARTS**

Classes and workshops in clay, fiber, metals, wood, painting, drawing, writing, music and more offer an innovative way to follow your passion or start a new hobby.

### SHORT TERM WORKFORCE 14 SHORT TERM W DEVELOPMENT

Our short term workforce development courses provide a variety of training and certification opportunities.

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#### **SMALL BUSINESS CENTER**

The HCC Small Business Center offers many free programs, services and resources to assist you on your small business journey.

#### **PUBLIC SERVICES**

Whether you're entering a new profession or meeting educational requirements for maintaining credentials, we have what you need to accomplish your goals.

#### **COLLEGE & CAREER READINESS**

Earn a high school credential, learn to speak English, or gain skills for everyday life goals, all tuition free.

#### **CAREER & COLLEGE PROMISE**

The Career & College Promise program allows eligible high school students to earn college credit, tuition-free.





# CREATIVE ARTS

For the most up-to-date information on classes, events, facilities, registration, and directions, please visit creativearts.haywood.edu or follow us on Facebook:

#### HaywoodCommunityCollegeCreativeArts

Please note the following when registering for any course:

- Classes are offered on a first-come-first-served basis.
- Students must register and pay by the registration deadline to ensure a spot in the class.
- Students must withdraw at least 24 hours before a course via email or phone to receive a refund.
- Students who do not withdraw and do not show up for class will still be billed for the class.
- Students are not able to register for a class after the class start date.



# To register, pay for classes, and see class supply lists:

Scan the QR code or search for the class page at creativearts.haywood.edu

828.565.4152

mac-creativearts@haywood.edu

#### Art

#### **EXPLORATION: DRAWING & COLLAGE**

Instructor: Jerry Jackson

Location: Sycamore Bldg., Rm.7105 Tuition: \$145

Unlock your creativity and explore the fascinating world of mixed media in our Mixed Media: Explorations in Drawing and Collage class. Designed for artists of all levels, this course delves into the diverse processes and methods used to create stunning drawings and mixed media art. This class comprehensively explores out-of-the-box drawing and mixed media methods, from generating your own collage materials to mastering adhesives and presentation techniques. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

2/5/25-3/12/25   Wednesday, 2-5 p.m.	
Registration Deadline:	1/29/25
3/26/25-4/30/25   Wednesday, 6-9 p.m.	
Registration Deadline:	3/19/25

#### FINDING GALLERY REPRESENTATION

**Instructor:** Jerry Jackson

Location: Sycamore Bldg., Rm.7206 Tuition: \$122

Navigating the world of gallery representation can be challenging for emerging artists. This comprehensive class will demystify the process and help you find the proper gallery to showcase your work. Through interactive discussions and practical exercises, you will learn to explore different gallery types, understand how to match your work to the proper gallery, and navigate the complexities of pricing and commissions.

2/4/25-3/11/25	Tuesday, 10 a.m12 p.m.	
Registration [	Deadline:	1/28/25
3/25/25-4/29/25   Tuesday, 10 a.m12 p.m.		
Reaistration [	Deadline:	3/18/25



#### INTRO TO DRAWING

**Instructor:** Ambar Olivarez

Location: Sycamore Bldg., Rm.7105 Tuition: \$120

Let's unleash and nurture your creative side together. Learn to visually interpret what you see and capture this on paper. We will cover basic drawing fundamentals: line, contour, shapes, shading, controlling tones, proportion, perspective and composition. While using pencil, a variety of subject matter including still life, nature, people and buildings will be explored. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

1/7/25-2/11/25   Tuesday, 1-3 p.m.	
Registration Deadline:	12/31/24
3/4/25-4/8/25   Tuesday, 1-3 p.m.	
Registration Deadline:	2/25/25

#### INTRO TO PAINTING

**Instructor:** Ambar Olivarez

Location: Sycamore Bldg., Rm.7105 Tuition: \$120

Painting is lots of fun and using acrylic paint is one of the best ways to introduce you to creating colorful art. Learn color theory by exploring the elements of color and how colors relate to each other. Discover how to limit your color palette with amazing results. The subject matter will be up to you: still life, nature, landscape and more. Students must have some basic experience with drawing. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

1/7/25-2/11/25	Tuesday, 3:30-5:30 p.m.	
Registration	Deadline:	12/31/24
3/4/25-4/8/25	Tuesday, 3:30-5:30 p.m.	
Registration	Deadline:	2/25/25

#### PIGMENTS AND PAINTING

**Instructor:** Ambar Olivarez

Location: Sycamore Bldg., Rm.7105 Tuition: \$275

This class will explore oil painting basics and making natural pigments from mostly foraged and wild materials like soil, clay, rocks, and charcoal. Learn the ancient craft of pigment while making your own natural material found in Appalachia. The class will include foraging for raw material and learning how to process it into pigment with the use of a mortar and pestle and a glass muller and plate. Understanding the fundamentals of oil paints will give you a deeper appreciation for all the colors and materials of the earth! NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

3/3/25-4/21/25 | Monday, 9:30 a.m.-12:30 p.m. 

#### WATERCOLOR FOR INTERMEDIATE STUDENTS

Instructor: Barbara Brook

Location: Sycamore Bldg., Rm.7105 Tuition: \$126

This class is an extension of the very popular beginning watercolor classes. In this class we will cover watercolor techniques such as glazing, negative painting, and painting textures. Basic knowledge of watercolor painting is necessary. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

3/17/25-4/21/25 | Monday, 1:00-3:30 p.m. 

# Fiber & Sewing

#### **DRAFTING FOUNDATION PATTERNS** FOR APPAREL

Instructor: Giovanni Daina-Palermo

Location: Oak Bldg., Rm.1406 Tuition: \$298.25

This class will provide an opportunity for students to create foundation blocks/slopers for a front and back bodice with darts, a basic sleeve, and a skirt. The blocks will serve as a foundation for creating new garments. Students will also learn basic patternmaking techniques, such as dart manipulation, drafting princess lines and how to add markings and seam allowances necessary to complete the pattern. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

1/9/25-3/27/25 | Thursday, 9 a.m.-12 p.m. 

#### **GETTING TO KNOW** YOUR SEWING MACHINE

Instructor: Karalyn Wysocki

Location: Oak Bldg., Rm.1406 Tuition: \$48

Get to know your sewing machine! In this one-day class we will do a deep dive into understanding and getting comfortable using your machine. In addition to covering parts, functions, and essential tools, we will master threading and bobbin winding. You will gain confidence in maneuvering the machine, learn about troubleshooting tension, adjusting stitch settings, and explore the versatility of your machine with functions like zig-zag stitching and creating buttonholes. Put your skills into action as we end the class by completing a tote bag project. Join us for an engaging and hands-on sewing experience! NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

1/25/25   Saturday, 9 a.m1 p.m.	
Registration Deadline:	1/18/25
4/26/25   Saturday, 9 a.m1 p.m.	
Registration Deadline:	4/19/25

#### HANDMADE WARDROBE STUDIO

Instructor: Karalyn Wysocki

Location: Oak Bldg., Rm.1406 Tuition: \$195

Handmade Wardrobe Studio is an ongoing, open-format class designed for sewing students to work on creating their own handmade wardrobe in a supportive studio environment. Each week, participants will have three hours of dedicated sewing time to work on their individual projects, with guidance from the instructor to help develop their sewing skills and troubleshoot challenges. Each week also includes a demo of various elements of garment making. This class is ideal for students at any level, from beginners starting their first garment to intermediate sewists looking to refine their techniques. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

3/17/25-5/12/25	Monday, 6-9 p.m.	
Registration D	eadline:	3/10/25
6/2/25-7/21/25   Monday, 6-9 p.m.		
Registration D	eadline:	5/26/25

#### SIMPLE GARMENT ALTERATIONS

**Instructor:** Karalyn Wysocki

Location: Oak Bldg., Rm.1406 Tuition: \$145

In this course, you'll learn the essential skills to alter and customize your clothes with confidence. From hemming pants to taking in seams, adjusting sleeves, and achieving the perfect fit, you will learn practical techniques for making simple changes to your favorite garments through demonstrations



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Scan the QR code or search for the class page at creativearts.haywood.edu

**Q** 828.565.4152

m hcc-creativearts@haywood.edu



and hands on practice. This class is an exploration into creative solutions, conversing about sustainability in our wardrobes, and demystifying the process of making your clothes fit better!

5/24/25-6/27/25 | Saturday, 9:30 a.m.-12:30 p.m. 

#### SIMPLE GARMENT CONTRUCTION

Instructor: Karalyn Wysocki

Location: Oak Bldg., Rm.1406 Tuition: \$293

Join this immersive 10-week sewing course in which you will master essential techniques and construction methods for creating clothing. Students will master sewing machine operation, explore textiles and notions, gain an understanding of sewing patterns, and learn the ins and outs of how a garment is made. Throughout the class we will create a comprehensive sample book of construction techniques such as seams, hems, finishes, buttons and zippers, and much more. Students will complete three finished garments using the skills learned throughout the class. All skill levels are welcome, and students are encouraged to bring their own sewing machines. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

1/6/25-3/31/25 | Monday, 9:30 a.m.-12:30 p.m. 

#### SIMPLE SEWING PROJECTS

Instructor: Karalyn Wysocki

Location: Oak Bldg., Rm.1406 Tuition: \$195

A sewing class that is focused on practicing foundational skills while tackling simple sewing projects each week. Each project incorporates multiple techniques, so students can build skills by doing, all within a supportive and engaging environment. The emphasis will be on hands-on learning, building confidence, and having the ability to practice and bolster skills. The last weeks of class include a self-led project so each student will have time to attempt a project of their own choosing with open studio time and support from the instructor. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

1/6/25-3/3/25 | Monday, 6-9 p.m.

#### **UPHOLSTERY DAY**

Instructor: Lani Hendrix Location: Oak Bldg., **Downstairs** 

Tuition: \$182

Students should bring a simple desk or dining chair with a seat bottom or a footstool for their first project. You will dive right in on your first day of class.



1/6/25-3/3/25   Monday, 10 a.m2 p.m.	
Registration Deadline:	12/30/24
3/17/25-5/12/25   Monday, 10 a.m2 p.m.	
Registration Deadline:	3/10/25
6/9/25-8/4/25   Monday, 10 a.m2 p.m.	
Registration Deadline:	6/2/25

#### **UPHOLSTERY NIGHT**

Instructor: Lani Hendrix

Location: Oak Bldg., Downstairs Tuition: \$182

Students should bring a simple desk or dining chair with a seat bottom or a footstool for their first project. You will dive right in on your first day of class.

1/6/25-3/3/25   Monday, 5-9 p.m.	
Registration Deadline:	12/30/24
3/17/25-5/12/25   Monday, 5-9 p.m.	
Registration Deadline:	3/10/25
6/9/25-8/4/25   Monday, 5-9 p.m.	
Registration Deadline:	6/2/25



# Homesteading

#### **BACKYARD BEEKEEPING**

Instructor: David Zachary

Location: Sycamore Bldg., Rm.7105 Tuition: \$469

This is a 15-week course designed for those who are seriously interested in becoming beekeepers and maintaining a honey bee apiary. Prior knowledge about honeybees is not required. Subjects will include: Science of apiculture, types of honeybees, purchasing, equipment, clothing, and the importance of honey bees to the environment. You will receive practical experience with building and setting up beehives, managing an apiary, controlling hive pests/diseases, and preparing for the NC State Beekeepers Certification test. Students will also document hive inspections, analyze honey, estimate hive populations, and learn how to prepare colonies for winter. Note; if you have any bee allergies then, this course IS NOT RECOMMENDED for you. Safety masks will be required and students will be responsible for purchasing Prof. Grade Bee Suit/jacket, protective gloves, a beekeeping supplies starting kit, and a tack or frame hammer.

3/7/25-6/20/25 | Friday, 9 a.m.-12 p.m. Registration Deadline: .......2/28/25

#### BEEKEEPING WORKSHOP

Instructor: David Zachary

Location: Sycamore Bldg., Rm.7105 Tuition: \$44

Beekeeping Workshop is four-hour course designed for those interested in becoming North Carolina beekeepers. Students do not need to have any prior knowledge about beekeeping. Discussions will cover apiculture, honey bees, and understanding their role in the environment. Students will also receive guidance about buying honey bees, tools, hive boxes, and safety equipment. No purchases are required for this workshop, as this is a lecture and discussion class about beekeeping.

1/10/25 | Friday, 12-4 p.m. 



#### **BROOM MAKING: SWEPT AWAY**

 $\textbf{Instructor:} \ \mathsf{Rebecca} \ \mathsf{Juliette\text{-}Duex}$ 

Location: Sycamore Bldg., Rm.7105 Tuition: \$49

Explore the lost art of broom making and get swept up in the process! In this one-day class, you'll learn a little about the history of broom making in the region and the materials needed to tie a variety of hand brooms. We'll start with a simple whisk and progress to a traditional Appalachian style and Japanese folk brooms. Expect to leave with 4-6 hand brooms and a fun new hobby. The instructor will bring all necessary materials. Please bring your desire to experience the best sweep of your life! If you have any allergies, you may want to wear or bring long sleeves. Please note, hand and upper body strength are helpful.

2/21/25   Friday, 6:00-8:30 p.m.	
Registration Deadline:	2/14/25
5/2/25 Friday, 6:00-8:30 p.m.	
Registration Deadline:	4/25/25

#### **CANNING MADE SIMPLE**

Instructor: Clydette Burke

Location: Oak Bldg., Rm.1406 Tuition: \$68.25

Home canning is both economical and a healthy alternative to processed commercial foods. It can also be very rewarding as it can unite friends, family and the community. You will complete two simple canning projects to take home and enjoy. Different seasonal foods are preserved in each season. Students should bring an apron.

3/10/25-3/11/25   Monday & Tuesday, 9 a.m1 p.m.		
Registration Deadline:	5	
3/24/25-3/25/25   Monday & Tuesday, 5-9 p.m.		
Registration Deadline:3/17/2	5	
4/14/25-4/15/25   Monday & Tuesday, 9 a.m1 p.m.		
Registration Deadline:	5	
4/21/25-4/22/25   Monday & Tuesday, 5-9 p.m.		
Registration Deadline:	5	
5/12/25-5/13/25   Monday & Tuesday, 9 a.m1 p.m.		
Registration Deadline:5/5/2	5	

5/19/25-5/20/25   Monday & Tuesday, 5-9 p.m.		
Registration Deadline:	5/12/25	
6/9/25-6/10/25   Monday & Tuesday, 9 a.m1 p.m	•	
Registration Deadline:	.6/2/25	
6/16/25-6/17/25   Monday & Tuesday, 5-9 p.m.		
Registration Deadline:	.6/9/25	
7/14/25-7/15/25   Monday & Tuesday, 9 a.m1 p.m	ı.	
Registration Deadline:	.7/8/25	
7/21/25-7/22/25   Monday & Tuesday, 5-9 p.m.		
Registration Deadline:	7/14/25	
8/4/25-8/5/25   Monday & Tuesday, 9 a.m1 p.m.		
Registration Deadline:	7/28/25	
8/11/25-8/12/25   Monday & Tuesday, 5-9 p.m.		
Registration Deadline:	.8/4/25	

#### ESSENTIAL WILDERNESS SKILLS

Location: Sycamore Bldg., Rm.7206 Tuition: \$161.25

Join us for our Essential Wilderness Skills Course, a fun and friendly exploration designed for everyone! Over the course of six weeks, we'll dive into the fascinating world of wilderness survival skills, learning valuable skills that will not only boost your knowledge but also your confidence in the wilderness. Each week, we'll tackle a new and engaging topic, from purifying water to mastering the art of building different fires for different situations. You'll discover the secrets of navigating with the sun, moon, and stars, as well as how to use a map and compass. We'll share tips on shelter building, knot tying, and even identify edible and medicinal plants along the way! A moderate level of fitness will be required. This course will be a level 1.5 out of 5 in intensity.

1/16/25-3/6/25   Thursday, 2:00-4:30 p.m.		
Registration Deadline:	1/9/25	
3/20/25-5/8/25   Thursday, 2:00-4:30 p.m.		
Registration Deadline:	3/13/25	

#### **WEAVE A SEAT! SAVE A CHAIR!**

Instructor: Rebecca Juliette-Duex

Location: Sycamore Bldg., Rm.7105 Tuition: \$50.25

Save a seatless chair from the trash heap! In this workshop, you'll learn to use Shaker tape to bring function back to a ubiquitous chair form that can be found in thrift stores and on roadsides all over the country. Weave new life into a treasured heirloom or create one of your own over the course of an afternoon. Although there will not be time in class, we will also consider ways to restore the frame of the chair with different finishes and paints. NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.

2/22/25   Saturday, 1-5 p.m.	
Registration Deadline:	2/15/25
5/3/25   Saturday, 1-5 p.m.	
Registration Deadline:	4/26/25

### **Jewelry**

#### INTERMEDIATE METALSMITHING: MIXED METALS

**Instructor:** Ilene Kay

Location: Sycamore Bldg., Rm.7231 Tuition: \$256.25

Elevate your skills at the jeweler's bench with this next-

level class designed for intermediate and advanced beginner students. Dive into essential techniques like sweat soldering and pick soldering while working on projects such as pendants or a multi-link bracelet. You'll work with copper and brass, honing your soldering precision



and craftsmanship. This is your opportunity to build a solid foundation in jewelry-making, setting the stage for developing your own unique style.

3/18/25-5/6/25 | Tuesday, 5-8 p.m.

#### INTRO TO THE JEWELER'S BENCH

**Instructor:** Ilene Kay

Location: Sycamore Bldg., Rm.7231 Tuition: \$207.25

Begin your journey at the jeweler's bench with this hands-on course, designed to teach essential techniques. You'll create pendants, rings, or bracelets, working primarily in copper to refine your skills. Whether you're an absolute beginner or an intermediate student looking to enhance your abilities, this class offers the perfect foundation for your jewelry-making journey. Intermediate students will have the opportunity to focus on more advanced projects as they build upon their existing knowledge. Everyone is welcome! Please wear closedtoe shoes and pull your long hair back.

1/14/25-3/4/25 | Tuesday, 5-8 p.m.

#### **SETTING STONES**

Instructor: Nirado Sloan

Location: Sycamore Bldg., Rm.7231 Tuition: \$286.25

In this exciting 8-week class, students will learn to set stones. You will learn variations of prong setting such as bezel and prong or making your own bezel design, and Open back setting. We will be using gemstones, copper, silver, or brass. Our projects will

be a ring, bracelet, pendant and earrings, all of the mentioned or just one depending on your preference. This class in it's entirety will give you the skill to set stones in your work in numerous ways. You will need to have basic jewelry making skills to take this class. NOTE: Copper to be supplied by school. If students want to use Silver, you will need to order it. Students are also responsible for their own gemstone(s). 1) 24g sheet; 2) 22g sheet; 3) 30g sheet; 4) various gauges of wire as already in the classroom; gemstone to set.

1/9/25-2/27/25 | Thursday, 1-4 p.m.

Registration Deadline:.....1/2/25

#### Metal Work

#### **BLACKSMITH: HATCHET CREATION**

Instructor: William Weinert

Location: Walnut Bldg., Rm.3327 Tuition: \$201.25

Throughout this course, students will further hone their forging skills into creating their own hatchet. This project will include punching and drifting the eye of the hatchet, forging the cutting edge to shape, grinding the blade and making the handle. This course will place an emphasis on making the craft of blacksmithing an enjoyable and attainable hobby for anyone. Students must bring their own eye protection, hearing protection, leather apron, heat resistant gloves, and respirator. Please wear natural fiber clothing.

1/14/25-3/4/25 | Tuesday, 5-8 p.m.

#### Music

#### VIOLIN & CELLO FOR BEGINNERS

Location: Sycamore Bldg., Rm.7315 Tuition: \$164

Through music we learn to become storytellers! This introductory course welcomes students with little to no strings experience for both violin and cello. Learn basic sight-reading skills, ear-training exercises, practice scales, and explore different musical styles such as classical and fiddle tunes. These lessons can be catered to individual students' interests. Students will be able to identify parts of their instrument and properly hold their bow and violin or cello; be able to play beginner level songs by using basic music comprehension skills; and utilize their newfound musical skills to continue on as musicians in the community.

1/27/25-3/31/25 | Monday, 5:45-6:45 p.m.

#### **INTERMEDIATE VIOLIN & CELLO**

#### Location: Sycamore Bldg., Rm.7315 Tuition: \$164

Through music we learn to become storytellers! This course is for violin or cello students that have either completed the beginner class, have prior experience, or have submitted a brief audition file to the instructor. Students will learn various bow techniques, basic music theory and comprehension, and dive further into different musical styles and techniques. Performance and ensemble instruction is available. These lessons can be catered to individual students' interests. These students may be able to demonstrate introductory performance and ensemble skills upon finishing the class.

1/27/25-3/31/25 | Monday, 7-8 p.m.

# **Photography**

#### INTRO TO DIGITAL PHOTOGRAPHY 1

**Instructor:** Sabrina Greene-Rusk

Location: Sycamore Bldg., Rm.7302 Tuition: \$145

In this course, students will delve deeper into the fundamental techniques of photography, building on the essentials to create more dynamic and intentional images. We will explore how to capture close-up photographs using aperture, convey movement through shutter speed, and compose visually striking images using foundational principles like the rule of thirds, cropping, and expert composition. Additionally, the course will introduce the importance of color theory, how color interacts with light, and the methods to work effectively with natural and low-light settings. Students can continue on with Intro to Digital Photography 2. NOTE: Students must obtain equipment for this course. For more details, view the course listing online.

1/6/25-3/10/25 | Monday, 6-8 p.m.

#### **INTRO TO DIGITAL PHOTOGRAPHY 2**

Instructor: Sabrina Greene-Rusk

Location: Sycamore Bldg., Rm.7302 Tuition: \$145

In this course, students will delve deeper into the fundamental techniques of photography, building on the essentials to create more dynamic and intentional images. We will explore how to capture close-up photographs using aperture, convey movement through shutter speed, and compose visually striking images using foundational principles like the rule of thirds, cropping, and expert composition. Additionally, the course will introduce the importance of color theory, how color interacts with light, and the methods to work effectively with

natural and low-light settings. This is the second half of Intro to Digital Photography 1. Students will be guided through hands-on exercises designed to master these concepts, developing confidence in controlling their camera settings and adapting to various lighting conditions. The introduction of Adobe Lightroom will serve to enhance post-processing skills, but the primary emphasis will be on achieving impactful results directly through the camera. The goal is to provide an engaging and supportive environment where students can transform their understanding of photography and begin to develop their unique artistic vision. NOTE: Students must obtain equipment for this course. For more details, view the course listing online.

3/17/25-5/12/25 | Monday, 6-8 p.m.

## **Pottery**

#### POTTERY: BEGINNING HANDBUILDING

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Tuition: \$196.25

During this 6-week course you will learn the fundamentals of handbuilding with clay, no prior experience required! Each week you will complete a different project based on a new technique. Week one will cover pinch pots, including a unique technique for larger scale and sectioned serving dishes. In week two you will learn how the most ancient pots were made using coils, and weeks three and four will cover slab building using molds and templates. During the course you will learn about the properties of clay and techniques for joining, refining, and surface patterning. In week five, learn to glaze and fire your work so that it is colorful and food safe. Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

1/16/25-2/27/25 | Thursday, 9 a.m.-12 p.m.

Registration Deadline: ......1/9/25

3/11/25-4/22/25 | Tuesday, 6-9 p.m.

#### POTTERY: BEGINNING WHEEL

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Tuition: \$196.25

If you have ever watched someone throw pottery on the wheel, you know that it is a mesmerizing process! In this 6-week course you too can experience the magic by learning to throw pottery on the wheel. Through demonstrations and one-on-one coaching, you will learn all the steps to create simple forms such as bowls, cups, and bud vases. Learn about the properties of clay and how to glaze and fire work so that it is colorful and food safe. But be warned...pottery is addicting! You may be back for



more! Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

1/14/25-2/25/25	Tuesday, 6-9 p.m.	
Registration De	eadline:	1/7/25
3/13/25-4/24/25	Thursday, 9 a.m12 p.m.	
Registration De	adline:	3/6/25

#### POTTERY: GUIDED OPEN STUDIO

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Tuition: \$196.25

This six-week class is perfect for those who have already taken Beginning or Intermediate Wheel Throwing, the Hand Building Basics class, or equivalent elsewhere, and are looking to continue to hone their skills. At the start of the class students will identify a project to work on or skills to improve, and work at their own pace to create projects of their choosing. Examples of projects and goals could include learning to throw larger amounts of clay on the wheel, further exploration of using templates to slab build various forms, or diving into surface design with texture and carving. Class size is limited so that students receive plenty of one-on-one instruction as they work on their projects. Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

1/7/25	
3/11/25-4/22/25   Tuesday, 2-5 p.m.	
3/4/25	

#### POTTERY: INTERMEDIATE WHEEL

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Tuition: \$196.25

Now with an extra week for throwing! Want to take your wheel throwing to the next level? Perfect for students who have already taken the beginning pottery class. This six-week course will cover forms and techniques such as making plates, lidded jars, throwing with larger amounts of clay, and learning to trim feet and attach handles. Please note the techniques in this class require a mastery of basic centering and pulling. Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

3/13/25-4/24/25 | Thursday, 1-4 p.m.

#### POTTERY: MAKE A MUG

Instructor: Carli Knight

Location: Sycamore Bldg., Rm.7221 Tuition: \$174.25

This is a course available to artists of all different skill levels. Through the exploration of hand building with clay, students will learn to create unique utilitarian artworks. Each week, students will be learning and working with different hand building techniques to create a minimum of three mugs. Students will create pinch pots, a coil-built mug, as well as a slab-built mug. After learning the basics of hand building in this class, the possibilities for creative discoveries are endless. The cost of the course includes one bag of clay, a small water bucket, a ceramic tool set, and a basic rolling pin.

1/8/25-2/12/25 | Wednesday, 6-9 p.m.

#### POTTERY: SURFACE DESIGN

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 Tuition: \$196.25

Throughout all of history, people haven't just been making pots, they've been making pots with sophisticated designs, patterns, and textures! Using examples from prehistoric pottery to modern day, we will make pots and learn different ways to make them uniquely our own with surface design. We will cover sgraffito, inlay, painted and stencil resists, and ways to create texture with natural objects, handmade stamps and rollers. Basic knowledge of throwing or hand building is necessary for this class, as the primary focus for demonstrations will be surface decoration, rather than forming techniques. Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

1/16/25-2/27/25 | Thursday, 1-4 p.m.

# Quilting

#### **QUILTING ON FRIDAY**

Instructor: Lani Hendrix

Location: Oak Bldg., Rm.1406 Tuition: \$195

Come learn the basics of choosing and project-cutting with a ruler and rotary blade. Sewing will take place on one of our babyloc machines. These classes are for beginners and accomplished quilters. Bring the projects you are working on now and quilt them on one of our



longarm 3 quilters. One-on-one and class instruction are part of all classes. There is a lunch period in the course so feel free to bring a snack or meal.

1/10/25-2/28/25   Friday, 9 a.m2:30 p.m.	
Registration Deadline:	1/3/25
3/14/25-5/9/25   Friday, 9 a.m2:30 p.m.	
Registration Deadline:	3/7/25
6/13/25-8/8/25   Friday, 9 a.m2:30 p.m.	
Registration Deadline:	6/6/25

#### **QUILTING ON THURSDAY: NIGHTS**

Instructor: Lani Hendrix

Location: Oak Bldg., Rm.1406 Tuition: \$182

Come learn the basics of choosing and project-cutting with a ruler and rotary blade. Sewing will take place on one of our babyloc machines. These classes are for beginners and accomplished quilters. Bring the projects you are working on now and quilt them on one of our longarm 3 quilters. One-on-one and class instruction are part of all classes.

1/9/25-2/27/25   Thursday, 5-9 p.m.	
Registration Deadline:	1/2/25
3/13/25-5/8/25   Thursday, 5-9 p.m.	
Registration Deadline:	3/6/25
6/12/25-8/7/25   Thursday, 5-9 p.m.	
Registration Deadline:	6/5/25

#### QUILTING ON WEDNESDAY

Instructor: Lani Hendrix

Location: Oak Bldg., Rm.1406 Tuition: \$195

Come learn the basics of choosing and project-cutting with a ruler and rotary blade. Sewing will take place on one of

our babyloc machines. These classes are for beginners and accomplished quilters. Bring the projects you are working on now and quilt them on one of our longarm 3 quilters. One-onone and class instruction are part of all classes. There is a lunch period in the course so feel free to bring a snack or meal.

1/8/25-2/26/25   Wednesday, 9 a.m2:30 p.m.	
Registration Deadline:	1/1/25
3/12/25-5/7/25   Wednesday, 9 a.m2:30 p.m.	
Registration Deadline:	3/5/25
6/11/25-8/6/25   Wednesday, 9 a.m2:30 p.m.	
	6/4/25



## Stained Glass

#### LOOKING GLASS LEAD PANELS

Instructor: Becca Carter

Location: Sycamore Bldg., Rm.7121 Tuition: \$216.25

Do you enjoy putting puzzles together? Leaded stained glass is a lot like that except that you get to create your design and piece it together, making a delightful suncatcher that catches the eye. In this class, you will learn the basics of stained glass in the lead came method. You will create two or more pieces to take with you. We will make a small suncatcher for learning purposes and then you will make a piece of your choice and size. We will start from the beginning by learning to cut and grind glass, then leading and soldering to complete a beautiful stained glass piece.

2/13/25-3/20/25	Thursday, 6:00-8:30 p.m.
D	

# Woodworking

#### WOODWORKING: KEEPSAKE BOX

Instructor: William Weinert

Location: Sycamore Bldg., Rm.7121 Tuition: \$250.25

Students will be guided through the construction of a Keepsake box of their own design, using basic woodworking tools that are easily accessible. No prior woodworking experience is necessary. Student is responsible for purchasing their wood.

1/15/25-3/5/25 | Wednesday, 5-8 p.m.

#### **WOODWORKING: SMALL TABLE**

Instructor: William Weinert

Location: Sycamore Bldg., Rm.7121 Tuition: \$250.25

This course will build on skills students have learned in the beginner class and guide them through the construction of a small table of their own design, using basic woodworking tools that are easily accessible. No prior woodworking experience is necessary, but classes are recommended in order. Student is responsible for purchasing their wood.

3/12/25-5/7/25 | Wednesday, 5-8 p.m.

# Writing

#### ADVANCED FICTION

Instructor: Andrew Peterson Location: Online Tuition: \$140

Advanced Fiction Writing Workshop provides the space for a writer to write. Students will take their writing to the next level, submitting their work for close-reading and review by their peers and the instructor.

1/14/25-3/4/25 | Tuesday, 5:15-7:15 p.m.

3/18/25-5/13/25 | Tuesday, 5:15-7:15 p.m.

#### **ORAL STORYTELLING: CRAFTING PERSONAL STORIES**

Instructor: Cory Howard

Location: Sycamore Bldg., Rm.7206 Tuition: \$98

Remember when you said, 'at least this will make a great story some day'? You lived to tell the tale, now you have the chance to share it! From inception to completion; learn, practice, and



# To register, pay for classes, and see class supply lists:

Scan the QR code or search for the class page at creativearts.haywood.edu

828.565.4152

male hcc-creativearts@haywood.edu

tell short personal stories based on your true life experiences. All ages and comfort levels welcome, come with a blank slate or an idea already in mind. We will work through brainstorming, crafting, performing (and even listening to) your story for this unique art form that doubles as a validation of life and community.

2/12/25-3/19/25 | Wednesday, 5-7 p.m.

4/2/25-5/7/25 | Wednesday, 5-7 p.m.

#### **ORAL STORYTELLING: FOLKTALES**

**Instructor:** Cory Howard

Location: Sycamore Bldg., Rm.7206 Tuition: \$98



The word storytelling seems to be everywhere these days — this class gives you an opportunity to dive into, practice, and perform this original, ancient and connective folk art. As writer Patti Digh reminds us, the shortest distance between two people is a story. In this 6-week long class we will look into and

perform Appalachian folktales and World Folk & Fairytales.

2/12/25-3/19/25 | Wednesday, 2-4 p.m.

#### ORAL STORYTELLING: GHOST STORIES

**Instructor:** Cory Howard

Location: Sycamore Bldg., Rm.7206 Tuition: \$98

The word storytelling seems to be everywhere these days this class gives you an opportunity to dive into, practice and perform this original, ancient and connective folk art. As writer Patti Digh reminds us, the shortest distance between two people is a story. In this 6-week long class we will look into and perform Ghost stories and Historical stories.

4/2/25-5/7/25 | Wednesday, 2-4 p.m.



# SHORT TERM WORKFORCE DEVELOPMENT

For more information and to see a complete listing of upcoming courses, please visit our website:

www.haywood.edu/continuing-education



Scan QR code to visit our website for more information on these classes.

Payment is due upon enrollment for all classes.

## Workforce Development



Scan this code to register online and pay for Workforce Development classes

#### NC AUTO SAFETY INSPECTION

Location: 1600 Pine #1607 Tuition: \$75

This course covers the operation of a public inspection station and station facilities, inspection rules and procedures (for brakes, lights, horn, steering, wipers, directional signals, tires, mirrors, exhaust system, etc.). Safety inspectors are responsible for knowing all the information in the NC Safety Inspection Manual. Initial (new) and Recertification courses are 8 hours.

#### Wednesdays & Thursdays, 6-10 p.m.

- 1/8/25-1/9/25
- 5/7/25-5/8/25
- 2/5/25-2/6/25
- 6/4/25-6/5/25
- 3/5/25-3/6/25
- 7/9/25-7/10/25
- 4/2/25-4/3/25

#### **OBD II EMISSIONS**

**Location:** 1600 Pine #1607 **Tuition:** \$75

OBD II certification is required in all current emissions counties. The course is designed to prepare auto technicians and service personnel as OBD emission inspectors for motor vehicles. Course topics include regulations and test inspection procedures required by the NC DMVC for OBD emission inspectors. These courses require PRE-REGISTRATION. Students must attend class both days to receive credit with the NC DMV.

#### Wednesdays & Thursdays, 6-10 p.m.

- 1/22/25-1/23/25
- 5/21/25-5/22/25
- 3/19/25-3/20/25
- 7/23/25-7/24/25

# ESCORT VEHICLE OPERATOR CERTIFICATION

Location: 1600 Pine #1607 Tuition: \$75

North Carolina requires escort/pilot vehicle drivers to be certified in accordance with 19A NCAC 02D. An 8-hour course is mandatory for initial certification which remains valid for 4 years from the issue date. Failure to maintain the conditions set forth in the aforementioned Administrative

Code will immediately result in revocation of certification. Initial Applicants MUST:

- 1. Complete 8-hour course administered by a participating NC Community College.
- 2. Submit Escort Vehicle Operator Application to the Oversize/Overweight Permit Unit's office within 6 months of completing class.
- 3. Submit a current (no older than 6 months) Certified Driving Record to the Oversize/Overweight Permit Unit's office within 6 months of completing class.
- 4. \*NEW\* Submit documentation of proof of completion of a defensive driving course that has been approved by the National Safety Council.

#### Saturdays, 8 a.m.-5 p.m.

2/15/25

6/21/25

4/26/25

# Construction Skills & Technology



#### **CORE: INTRODUCTION TO BASIC CONSTRUCTION SKILLS**

#### Next class starts January/February 2025

Build your construction skills foundation from the ground up! This course can better prepare you to find your first construction industry job and then start succeeding on day one. CORE is a largely in-the-classroom course with approximately 2-3 weeks of hands-on tool instruction/practice time in the Construction Technology lab. Topics include: Basic construction site safety; Construction math fundamentals; Hand tool safety & usage; Power tool safety & usage; and Construction drawings. Earn your OSHA-10 Construction Industry Safety Certification and NCCER Construction Site Safety Orientation credential. Course length: 66 hours. 828.565.4244 or hcc-construction@haywood.edu



Scan this code to register online and pay for Construction Skills & Technology classes

#### CONSTRUCTION TECHNOLOGY I -**FRAMING**

#### Next class starts January/February 2025

Understanding a variety of construction techniques can help you build a solid foundation for any career path in the building trades. Construction Technology I focuses on basic framing and other fundamental carpentry skills used to build singlefamily dwellings. Practice working safely and efficiently while expanding your knowledge of multiple topics related to the residential building process, including: Floor systems; Basic stair layout; Wall systems; and Ceiling joist and roof framing. Additional topics may include: Exterior finishing; Roofing applications; Materials estimating; Building codes, Permits & inspections; and Design and CAD applications. Course length: 108 hours.

828.565.4244 or hcc-construction@haywood.edu

#### **HVACR HEATING SYSTEMS**

#### Next class starts January/February 2025

Begin exploring the basics of the heating, ventilation, air conditioning, and refrigeration (HVACR) industry, and get started working as a technician in this rewarding field. This is a hybrid course with both real-time online lectures/discussions AND in-person class meetings at HCC's HVACR lab. Take a close look at different types of heating systems, including gas and oil furnaces, electric and hydronic systems, and heat pumps. Learn about the key components found within this equipment, as well as effective methods of installation, service and maintenance. HVACR Heating Systems also examines venting options for combustion equipment and gets into troubleshooting techniques to help prepare you for field work in the HVACR industry. Earn NCCER micro-credentials for every HVACR module completed/passed. And continue learning about the industry with classes covering HVACR Electrical & Hardware; Piping & Air Distribution; Cooling Systems; and more advanced HVACR troubleshooting practices. Course length: 72 hours.

828.565.4244 or hcc-construction@haywood.edu

## **Notary Public Education**



Scan this code to register online and pay for Notary Public classes

Location: Public Services Training Facility, #9105
Tuition: \$103 (includes current notary manual)
This course covers the qualifications, procedures, and certification for becoming a notary. Pursuant to the NC
Notary Act, to apply for commissioning as a notary you must: be 18 years of age or older and a legal resident of the U.S.; be



able to speak, read and write English; have a high school diploma or equivalent; and reside or have a regular place of work or business in N.C. Upon completion of this course with a passing exam grade of 80%, a person is eligible to apply with the NC Secretary of

state office. The required textbook, Notary Public Guidebook for North Carolina, is included in the cost of the course and can be picked up prior to class at the Public Safety Training Facility (9000 building) with proof of registration and payment. Students are encouraged to read through the textbook prior to attending the course. Students must present a current photo ID to be admitted to class.

#### Saturdays, 9 a.m.-6 p.m.

- 1/4/25
- 2/1/25
- 3/1/25
- 4/5/25

- 5/3/25
- 6/7/25
- 7/12/25

#### Wednesdays, 9 a.m.-6 p.m.

- 1/15/25
- 2/19/25
- 3/19/25
- 3/19/254/23/25

- 5/21/25
- 6/18/25
- 7/23/25

# **Defensive Driving**



Scan this code to register online and pay for Defensive Driving

The District Attorney Wants You To Be A Safe Driver! Have you received a speeding citation? You can enroll in the National Safety and Health Council Defensive Driving 4-hour course. The Safe Driving Program may prevent assessment of insurance points or premium surcharges on your policy and/or points on your North Carolina driver's license. This program is made available by the 30th Judicial District (Haywood, Jackson, Swain, Clay, Cherokee, Macon, and Graham Counties). Anyone may take this class, even if you have not received a ticket. The benefit of taking a defensive driving course is to keep you and other drivers safe on the road. Excellent information is included for all drivers, including new drivers.

#### To Register:

- Drivers must register no later than three days prior to the class beginning.
- No late arrivals will be admitted to class.
- Refunds will NOT be granted for failure to attend class.
- You must register in person on the main campus of Haywood Community College in the Hemlock Building with Student Services or online at hcc-register.fundfive.com.



# HCC to bring digital literacy resources to residents



aywood Community College was one of over 60 organizations to receive funds to support North Carolinians obtaining affordable high-speed internet, obtain digital devices, and access digital literacy resources. One of the focus areas for HCC to support the community with this funding includes having a full-time staff member dedicated to community outreach and instruction. This will allow the college to offer free classes to the community that cover a range of technology topics. Course participants may also receive a laptop following successful class completion based on their need and laptop quantity availability. Another piece of this project will include upgrading on-campus equipment to ensure students are learning on the most up-to-date equipment to prepare them for future careers in the community and adding more laptops to our current student technology lending library.

Be on the lookout for more information to come, including classes to be held around the county and additional resources that will be provided to help connect Haywood County.

#### **DEFENSIVE DRIVING DDC-4**

Location: Public Safety Training Facility, #9123 **Tuition:** \$95 (personal checks not accepted) DDC-4 is a fast paced, NSC-certified-instructor led, interactive, four-hour, driver-improvement program that makes an ideal refresher course. After completing the course, attendees will receive both a certificate and wallet-sized card that many auto insurance companies honor by offering an annual premium discount. (Please contact your auto insurance carrier to determine if a discount will be provided.)

#### Topics:

- · Aggressive driving and road rage
- Fatigue and drowsy driving
- · How driver behavior and mental conditions affect driving
- Defensive driving techniques
- The crash impact on passengers
- · How to avoid a collision and case study scenarios
- · Personal driving style evaluation
- Hazard recognition and collision avoidance
- Emotional impairment, common driving irritation and "pet peeves"
- "The fatal four" causes of a crash
- · Driving skills inventory and assessments
- · Occupant protection laws and graduate driver's licensing
- Vehicle malfunctions and maintenance

#### Saturdays, 9 a.m.-1 p.m.

2/8/25

6/7/25

4/5/25

#### Mondays, 6-10 p.m.

1/6/25

5/5/25

3/3/25

7/14/25



#### TRUCK DRIVER TRAINING (CDL)

This course teaches proper driving procedures, safe driver responsibility, and the basic principles and practices for operating commercial vehicles.

The course work includes motor vehicle laws and regulations, map reading, vehicle maintenance, safety procedures, daily logs, defensive driving, freight handling, security, and fire protection. Highway driving training exercises and classroom lectures are used to develop the student's knowledge and skills.

Upon successful completion, students are qualified to take the Commercial Driver's License exam and are employable by commercial trucking firms. Students may also become owner-operators and work as private contract haulers.

#### Class schedule TBD.

For more information, contact Marty Inman at mdinman@haywood.edu or 828.564.5126.



# SMALL BUSINESS CENTER

he Small Business Center at Haywood
Community College actively serves current and
prospective Haywood County Small Businesses.
HCC's Small Business Center provides NO FEE,
confidential, one-on-one counseling services; seminars,
webinars and workshops; resource referrals; and much
more. In addition to SBC resources, Haywood County
is home to Startup Haywood, a resource rich platform
empowering entrepreneurs and small businesses to
succeed by quickly and easily connecting them to
support programs, essential business training and one
another.

Supportedly

Startup Haywood

Serving Haywood County

The SBC is your local resource to get the support you need to start and grow your business. We are here to serve local entrepreneurs through education and training, and supporting business success for community impact.

To offer flexiblity for your busy schedules, our seminars are offered both online and in-person. Pre-registration is required and there is no fee to attend. To see our full schedule and register, visit us online at sbc.haywood.edu.

# **Small Business Development Series**

#### Presented in partnership with tenBiz, Inc.

Join us on Thursdays this spring for our core online seminars. This series will take you from idea to opportunity. Learn key strategies for business planning, financing, and marketing, as well as important information about legal issues, licensing, zoning, operations, taxes, and more. Realize the importance of a self-assessment and how to evaluate the feasibility of your business idea. Take one or take them all.

Webinar | Weekly on Thursdays, 9-11 a.m.

#### **HOW TO START A BUSINESS**

Understand the basics of starting a business in this seminar that takes you from idea to opportunity. Learn key strategies for startup, financing, and marketing, as well as important information about legal issues, licensing, zoning, operations and more. Realize the importance of a self-assessment and how to evaluate the feasibility of your business idea. Discover the resources available to help you start and successfully operate your business.

1/30/25 | Thursday, 9-11 a.m.

#### **FINANCING YOUR BUSINESS**

How do I finance my small business? What loan option is the best fit for my business? Great questions! Financing a small business can be a bit overwhelming for many small business owners and idea thinkers. Navigating the options available even more so. During this seminar, attendees will explore different types of funding sources and learn more about the lending process.

2/06/25 | Thursday, 9-11 a.m.

#### **HOW TO WRITE A BUSINESS PLAN**

A business plan can be the most important tool a small business owner has. Learn how to turn your ideas into a solid plan for financing and long-term success. This seminar teaches you the important components of a business plan and helps you lay the foundation for a winning plan. Find out how marketing, operations, and finance are interrelated. Discover how a business plan is used by potential lenders, the dos and don'ts



# To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu

828.627.4512

mhcc-sbc@haywood.edu

of writing a plan and steps for making the process easy. This seminar is designed for new and established business owners. 2/13/25 | Thursday, 9-11 a.m.

#### FINDING YOUR CUSTOMERS

Market research is not just for startups; it is an important ongoing process for every small business. Developing a focused and effective marketing plan requires up-to-date market analysis. Discover the variety of market research tools that will give you information about your industry and customers. Get the data you need to test the feasibility of a new business, find the competition and potential customers interested in your proposed product or service.

2/20/25 | Thursday, 9-11 a.m.

#### MARKETING YOUR BUSINESS

Marketing for the 21st century small business is more dynamic and challenging than ever. Discover how to effectively use the many marketing tools available. Gain insights to understand and reach your customer, analyze your industry and business environment, and differentiate between branding, advertising, and grassroots marketing. Explore the components of an effective marketing plan in this seminar.

2/27/25 | Thursday, 9-11 a.m.

#### **BASICS OF BOOKKEEPING**

Gain a workable knowledge of how to properly record financial transactions for your business. Discover the three most important financial reports and how to use them to make the best-informed business decision. If you are a new business owner or need a refresher on the basics of accounting, this seminar is designed for you.

3/06/25 | Thursday, 9-11 a.m.

#### SMALL BUSINESS TAX ESSENTIALS

This seminar will cover the basic requirements to help NC businesses understand the laws and obligations necessary to be a tax compliant business. Participants will learn about filing and administrative requirements, the basics of NC sales & use

tax law, and the basics of NC withholding tax law in addition to receiving directions for completing sales tax and withholding returns and for filing and paying online. Agencies such as the NC Department of Revenue, Secretary of State, Industrial Commission, Employment Security or Business Link NC may be present to deliver additional information.

3/20/25 | Thursday, 9–11 a.m.

#### Summits



#### PROFESSIONAL CRAFT ARTIST SUMMIT

Speaker: tenBiz

In-person | Southwestern Community College

Experience a one-day conference specifically designed to address the needs and challenges faced by current and prospective craft artist business owners. Arts-based businesses are unique ventures and require special business planning methods. This event focuses on training the "maker" - an artist or a crafter - on how to position your business for profitability. Whether you have been in business for years or are just getting started, this event offers everyone a place to gain tools to increase your chance of having a successful creative business.

2/18/25 | Tuesday, 9 a.m.-3 p.m.

#### AGRITOURISM SUMMIT

Speaker: EMFS and NC State Extension In Person | Regional High Tech Center

Come learn about Airbnb, Hipcamp, cooking classes, tours, and other opportunities to increase farm income while educating the public about local food and fiber production. Most farmers are concerned about liability issues and legal protections required to add agritourism, this session will clarify the steps to take. There will be plenty of time for questions and networking with fellow farmers.

2/27/25 | Thursday, 9 a.m.-3 p.m.

# Marketing & Sales

#### **NEW YEAR'S BRAND RESOLUTIONS**

Speaker: Hornsby Creative Group Webinars | Weekly on Tuesdays, 9:30 -11:00 a.m.

Kickstart the year with insightful guidance in brand strategy, design, and customer experiences. It's an engaging way to begin the year with renewed vision and effective strategies. Each session builds on the previous and can also be attended as a standalone.

#### DISCOVER BRAND STRATEGY

Embark on the journey of brand discovery, a pivotal phase for businesses of all sizes. This session will illuminate:

- The significance of understanding mission, vision, values, and goals.
- A proven framework to cultivate clarity, the cornerstone of an effective strategy.
- The continuous cycle of iteration, adaptation, and refinement in brand strategy.
- Real-life examples that demonstrate the transformative power of well-crafted strategies.
- Takeaway: A comprehensive overview of brand strategy development, equipped with the tools to set our brand's guiding star.

1/07/25 | Tuesday, 9:30-11:00 a.m.

#### **DIY DESIGN TIPS**

Take the reins of your design journey with this engaging workshop, where you'll uncover:

- Fundamental principles of design to elevate your DIY creations.
- Common design pitfalls and how to avoid them.
- The role of clear strategy in crafting authentic designs that resonate with your ideal client profile.
- Hands-on exercises to practice techniques for professional and impactful designs.
- Takeaway: A treasure trove of design insights that empower you to create with confidence and connection.

1/14/25 | Tuesday, 9:30-11:00 a.m.

#### **DELIVER BRAND EXPERIENCES CUSTOMERS LOVE**

Transcend the conventional and delve into the heart of extraordinary customer experiences. This class reveals:

- · How to weave strategy and design into captivating brand experiences.
- Techniques to guide your ideal clients, encouraging raving reviews, renewals, and recruitment.
- The exploration of ethical alignment in brand strategy and design.



# To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu

828.627.4512

Mhcc-sbc@haywood.edu

- · Case studies that exemplify how to deliver experiences that truly resonate with your customers.
- Takeaway: A road map to designing and delivering experiences that not only satisfy, but delight customers.

1/21/25 | Tuesday, 9:30-11:00 a.m.

# Hands-On Business Photography Series

Speaker: Bob Mackowski

In Person | Regional High Tech Center

#### HANDS-ON VIDEO MARKETING

Let's put fingers to keyboards and make some videos! In this intermediate-level, hands-on class, you'll start by learning why creating videos for marketing is so important and strategies to tell your stories through video. Once you've learned that, it's time to get hands-on and create. We'll make one video from a template and at least one video from scratch, all of which you'll get to keep and use in your marketing immediately.

Participants should bring a mobile device pre-loaded with behindthe-scenes photos/videos, product photos/videos, and logos.

03/03/25 | Monday, 2-5 p.m.

#### HANDS-ON FOOD AND PRODUCT PHOTOGRAPHY



Nobody is going to eat food that looks unappealing or buy a product that looks bad. Learn to take quality photos of whatever you're selling, whether it's a culinary masterpiece or a product that solves all of the world's needs. In this class, we'll be discussing light boxes, lighting, backgrounds, framing, and composure. Commercial photographer Bob Mackowski

creates photos like these for his clients, and in this class he'll teach you how to do it without his help.

03/03/25 | Monday, 6-8 p.m.

#### HANDS-ON BUSINESS PHOTOGRAPHY

You need visuals to represent your business on your website and social media. Make sure that they're not terrible. In this class designed for people who aren't professional photographers, Bob Mackowski will give you some basic, entry-level tips to use with any camera (yes, even your cell phone) and you'll spend time with hands-on practice. After that, you'll learn how to make sure that it's seen and that it leaves the right impression. Your business isn't awful; make sure that your visuals don't make it look that way. Please bring a mobile device (phone or tablet) and a camera (phone/tablet/DSLR/point-and-shoot) to class with you for the hands-on portion.

03/04/25 | Tuesday, 9-11 a.m.

### Airbnb Series

Speaker: Ashley Robinson, KOZE Real Estate | Online

#### LAUNCH YOUR AIRBNB BIZ: A BEGINNER'S MASTERCLASS PART 1

This online comprehensive course is designed for beginners who want to start their Airbnb hosting journey on the right foot and create a listing with maximum earning potential in mind. Whether you are a homeowner with a spare room, an investor with multiple listings, or have a desire to become a co-host or property manager, the skills you will learn are applicable and practical.

01/28/25 | Tuesday, 6-8 p.m.

#### LAUNCH YOUR AIRBNB BIZ: A BEGINNER'S MASTERCLASS PART 2

Part 2 of this course completes the deep dive into the beginner's journey into hosting an Airbnb. By the end of the course, you will have a deeper understanding of the key

principles that underpin successful Airbnb hosting, and you will have the confidence to apply these principles in your own listing. You will be able to create an attractive and welcoming space, provide excellent customer service, and build a reputation as a top-rated host on Airbnb.

02/04/25 | Tuesday, 6-8 p.m.



#### **AIRBNB GLAMPING 101: A HOST'S GUIDE** TO GLAMOROUS CAMPING

This comprehensive course is designed to teach Airbnb hosts how to get started with offering glamping accommodations to their guests. Glamping is a growing trend in the travel industry, and this course will teach you how to create a unique and memorable experience for your guests, while optimizing your earning potential. Throughout the course, you will explore a range of topics including:

- Glamping structures
- · Securing land for a glamp site
- · Setting proper guest expectations
- · Optimizing your earning potential

02/25/25 | Tuesday, 6-8 p.m.



# The Small Business Center at the HCC Regional **High Technology Center**

Haywood Community College's Regional High-Tech Center is located at 112 Industrial Park Drive, Waynesville, North Carolina.



# Success Strategies For Small Business Leaders & Networking

Speaker: Ron Robinson
In Person | Regional High Tech Center

Join us for business networking AND an empowering 10-part small business series designed to elevate your productivity and leadership skills!

Beginning on March 27, 2025, and continuing through May 29, 2025, we welcome small business leaders to join us every Thursday morning for a distinctive networking and learning experience. Each session kicks off at 8:15 a.m. with coffee and 30 minutes of networking with local business leaders. Following this, we will transition into our 60-minute program, offering a perfect start to your day filled with actionable insights and valuable connections.

#### **MARCH**

27 Adapting to a New Day

Embrace change and develop strategies to stay ahead in a dynamic business environment.

#### **APRIL**

3 Getting a Grip on Everything

Master organizational skills to effectively manage your time and resources.

10 Connecting with Clients

Build strong relationships with your clients to foster loyalty and growth.

17 Getting to "Yes"

Learn negotiation techniques to achieve favorable

24 Creating a Win-Win

Develop strategies for mutually beneficial partnerships.

#### MAY

Building Relationships: Enhance your networking skills to create a robust professional network.

8 Business Ethics

Understand the importance of ethical practices in building a reputable business.

- 15 Problem Solving and Decision Making
  Improve your critical thinking skills to tackle challenges
  efficiently.
- 22 High Performing Workplace Create an environment that motivates and engages your team
- 29 Innovate and Compete Foster innovation to stay competitive in your industry.

#### SPECIAL OFFER:

Attend at least five (5) sessions and receive a complimentary copy of "On All Cylinders" by our esteemed facilitator, Ron Robinson. This book is packed with insights and strategies to keep your business running smoothly and efficiently.

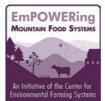
Do not miss this opportunity to enhance your leadership skills, connect with like-minded professionals, and drive your business to new heights. Register now and take the first step towards a more productive and successful future!

# Agribusiness Series









A series designed to address the unique needs of current and prospective agribusinesses. This series is offered in partnership with Empowering Mountain Food Systems and NC Cooperative Extension Office of Haywood County.

# CREATING A MARKETABLE LLC FOR FARM BUSINESSES

Speaker: Jennifer Badger, NC Cooperative Extension, Empowering Mountain Food Systems (EMFS) In Person | Regional High Tech Center

Join us for this essential course designed to help farmers and agribusiness entrepreneurs establish a strong foundation for their ventures. Whether you are starting a new farm or looking to optimize your existing operations, this class will guide you through the process of forming a Limited Liability Company (LLC) that is not only legally sound but also marketable.

#### **TOPICS COVERED:**

 Understanding LLC Benefits: Explore the advantages of forming an LLC, including liability protection and credibility in the marketplace.

• Branding and Marketing Strategies: Discover techniques for developing a compelling brand identity that resonates with customers and differentiates your farm in a competitive market.

2/11/25 | Tuesday, 5:30-7:00 p.m.

#### COMPILING QUARTERLY REPORTS

Speaker: Jennifer Badger, NC Cooperative Extension, **EmPOWERing Mountain Food Systems** In Person | Regional High Tech Center

In today's fast-paced business environment, understanding your financial landscape is crucial for informed decision-making. This comprehensive course, "Compiling Quarterly Reports," equips you with the skills to organize data effectively, analyze your business performance, and forecast for future success.

#### **TOPICS COVERED:**

- Organizing Data: Learn best practices for gathering and structuring financial information to ensure clarity and accuracy in your reports.
- · Analyzing Performance: Discover techniques for interpreting financial data, identifying trends, and assessing the health of your business.
- Forecasting for Next Season: Gain insights into forecasting methods that will help you predict future performance, enabling you to strategize and plan for upcoming quarters. 2/18/25 | Tuesday, 5:30-7:00 p.m.

#### **HOW TO CREATE A SELL SHEET**

Speaker: Jennifer Badger, NC Cooperative Extension, EmPOWERing Mountain Food Systems | Online Elevate your farm's marketing efforts with our practical and engaging class on creating impactful sell sheets. Designed specifically for farmers, this course will teach you how to develop compelling sell sheets that effectively showcase your products and capture the interest of potential buyers.

#### IN THIS CLASS, YOU WILL LEARN:

- Introduction to Sell Sheets: Understand the purpose and benefits of a sell sheet in promoting your farm's products. Learn how a well-crafted sell sheet can serve as a powerful marketing tool to attract and engage buyers.
- Key Elements of a Sell Sheet: Explore the essential components of a successful sell sheet, including product descriptions, pricing, key features, and contact information. Learn how to present your farm's offerings clearly and professionally.
- Design Principles: Discover best practices for designing visually appealing sell sheets. Learn about layout, color schemes, typography, and imagery that will make your sell sheet stand out and effectively communicate your product's value.



# To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu

828.627.4512

Mhcc-sbc@haywood.edu

• Tailoring Your Sell Sheet: Learn how to customize your sell sheet for different audiences, such as wholesalers, retailers, and direct consumers. Understand how to address the specific needs and preferences of each target market.

02/25/25 | Tuesday, 5:30-7:00 p.m.

#### SUCCESSFUL GRANT WRITING

Speaker: Jess Mrugala, NC Cooperative Extension, Empowering Mountain Food Systems (EMFS) In Person | Regional High Tech Center

Grants can be successful methods for accessing capital for new or existing farm or food businesses, but it can be a challenge to know where to start. This workshop will walk you through the process of finding the right grants for your business, provide tools for writing successful grant applications, and explore grant strategies to support your food business. Development professional and experienced grant writer Jessica Murgala with EMFS will simplify the process and discuss what methods she has found most effective.

03/18/25 Tuesday, 5:30 -7:00 p.m.

#### SO YOU WANT TO START A FARM? **NOW WHAT?**

Speakers: Carol Coulter, Farmer, Educator, Food Hub Founder

In Person | Regional High Tech Center

Are you thinking about starting a farm and feeling overwhelmed



by all the decisions? This half day workshop can help. It is designed to assist new and aspiring farmers to take the first steps in thinking through farm start-

up (whether you already have land access or not). Thoughtfully defining your goals and strategy before you start farming can prevent wasted time and money. Each participant will be assessing their own resources and begin developing a farm start-up plan.

03/22/25 | Saturday, 1 -4 p.m.



### Small Biz Lunch & Learn Series

Provided in partnership with SCC SBC Webinar | Weekly on Wednesdays, 12 p.m. – 1:00 p.m. Sponsor: Sequoyah Fund

Are you a new business owner or have an idea for a small business? If so, then this lunch and learn series is the perfect opportunity to step away from the office and learn a new topic every week during your lunch hour. Leave inspired and renewed each week, with new tools and resources to help you make progress in transforming or launching your small business.

#### **JANUARY**

- 8 Are You Ready to Be An Entrepreneur
- 15 Pulling Back the Curtain on Small Business Lending-What You Need to Know
- 22 Using Relationships to Grow Your Business
- 29 Overcoming the Fear of Becoming Your Own Boss

#### **FEBRUARY**

- 5 Creating a Business Budget and Sticking to It
- 12 Knowing Your Small Business Resources
- 19 Managing Balance and Burnout in Your Business to Keep Your Head Above Water
- 26 Creating a Happier and More Motivated Team

#### **MARCH**

- 5 How to Set and Manage Business Goals
- 12 8 Things You Should Do Before Starting a Business
- 19 Work Smarter, Not Harder with Time Management Strategies for Your Business
- 26 Reach Customers Online with Google

#### **APRIL**

- 2 The Entrepreneurial Mindset
- 9 Preparing for a Small Business Loan

- 16 Growing Your Business Network
- 23 Small Business Experts and Organizations You Should Get to Know
- 30 Learn to Resolve Conflicts Effectively as a Small Business Owner

#### MAY

- 7 It's Not What You Know, It's Who You Know—Building Business Connections
- 14 Take Your Business Pitch from Good to Great
- 21 Secrets to Keeping Customers for Life
- 28 Budgeting Blunders and Beauties- How to Win the Fight with Your Business Finances

## Mindspark Webinar Series

Provided in partnership with tenBiz Webinar | First Wednesday, Monthly, 12-1 p.m.

Jan 8 | Inflation Nation

Smart Ways to Combat Rising Business Costs

Feb 5 | Talent Magnet

Employee Recruitment and Retention Tactics

March 5 | Cash Flow Mastery

Navigating Financial Challenges & finding Solutions

April 2 | Supply Chain SOS

Building a Resilient Business Amid Supplier Concerns

May 7 | Plan to Prosper

Adapting Your Business to a Changing Environment

June 4 | Trim the Fat

Effective Cost-Cutting to Build Cash Reserves

# NORTH CAROLINA DEPARTMENT OF REVENUE TAX CLASSES

The North Carolina Small Business Center Network has partnered with NCDOR to offer tax classes each month for small businesses. These classes cover a range of topics including Business Tax Essentials for the Small Business Owner, Federal and State Estimated Individual Income Taxes, Withholding Tax Basics for the Small Business Owner, and Sales and Use Tax. Like all our offerings, these classes are free and can be accessed by going to **sbc.haywood.edu** and clicking on Seminars and Workshops and then clicking on State-wide Training.



# **PUBLIC SERVICES**

aywood Community College has numerous courses and certifications available. From Nurse Aide to Fire & Rescue, we have the classes you need to make a difference in our community. Due to the fluid nature of course offerings, please reach out to our department coordinators for additional details. Some classes also require partnerships with local organizations and we can help connect you to ensure a successful registration process.



Online registration available for most classes:

Scan the QR code or visit hcc-register.fundfive.com

#### LAW ENFORCEMENT

#### Courses Offered:

- Basic Law Enforcement Training (BLET)
- Detention Officer Certification
- Telecommunicator
- **328.627.4548**
- # HCC-lawenforcementtraining@haywood.edu

#### FIRE & RESCUE

#### Courses Offered:

- Day Fire Academy
- Night Fire Academy
- Technical Rescuer Class
- Driver Operation Certification
- · Wilderness Week
- · Live Burn Training

#### CPR/AHA CLASSES (AMERICAN HEART ASSOCIATION)

#### Courses Offered:

- Community CPR & First Aid, AED
- Healthcare Provider CPR (BLS)
- 828.565.4103 HCC-EMSTraining@haywood.edu

#### **EMERGENCY MEDICAL SERVICES**

#### Courses Offered:

- Emergency Medical Technician (EMT)
- Basic A&P (online course)
- Paramedic
- 828.565.4103 HCC-EMSTraining@haywood.edu



# COLLEGE & CAREER READINESS

aywood Community College offers multiple pathways to reach your high school educational goals. The mission of the College & Career Readiness Program is to provide free programs to help students gain credentials enabling them to graduate high school or gain a high school credential, learn how to speak English, become more ready for college, or to gain skills for everyday life goals.



# To register or if you have questions:

Scan the QR code or visit www.haywood.edu/ccr



### Reasons To Enroll

- Complete High School Equivalency Exams (formerly GED®)
- · Obtain an Adult High School Diploma

# **Program Opportunities**

#### ADULT HIGH SCHOOL (AHS) DIPLOMA

Program for people ages 16+ to add to their HS credits and complete their HS diploma.

#### HIGH SCHOOL EQUIVALENCY EXAMS (FORMERLY GED®)

Classes to help people 16+ prepare for the HSE exams and obtain a HS credential.

#### ADULT BASIC EDUCATION (ABE)

Assisting adults with building reading skills, employability skills, and become self-sufficient.

#### **ENGLISH LANGUAGE ACQUISITION** (ELA - FORMERLY ESL)

Multi-level classes for non-native English speakers 16+ who want to improve their English reading, writing, speaking and listening skills.

People 16 or 17 years of age will need to have a minor permission form completed and notarized. Please call for details.



# **CAREER** & COLLEGE **PROMISE**

he Career and College Promise program allows eligible high school students to earn college credit, tuition-free. Students who meet academic eligibility requirements are able to enroll in college classes through career technical education or college transfer pathways.

Courses in these dual credit programs are taught on the high school campuses, at Haywood Community College, and online. Career and College Promise students have the opportunity to meet two graduation requirements, both in high school and college, simultaneously, allowing them to save time and money.

# Career & College Promise Workforce Continuing Education Pathways

#### HIGH SCHOOL JUNIOR OR SENIOR ELIGIBILITY **REQUIREMENTS:**

- Have an unweighted, cumulative GPA of 2.8 or higher on high school courses; or
- · Demonstrate college readiness in English, reading and mathematics on an assessment.

- · Have the recommendation of the high school principal or student designee and have the high school principal or student designee's rationale for recommendation in place of GPA requirement; and
- Have the recommendation of the college's Chief Academic Officer or Chief Student Development Administrator.

#### **EMS 4200 EMERGENCY MEDICAL** TECHNICIAN

EMTs provide out-of-hospital emergency care and transportation for sick or injured patients who access the EMS system. EMTs have the basic knowledge and skills necessary to stabilize and safely transport patients ranging from nonemergency and routine medical transports to lifethreatening emergencies.

#### PREREQUISITES:

- 17 years of age on or before the official end date of the course.
- Possession of a high school diploma, high school equivalency or successful completion of an exam assessing basic reading comprehension skills at a minimum at the eleventh-grade level.

Courses are offered to CHHS/PHS/THS students only. Homeschool or other school systems should contact us.



# To register or if you have questions:

Scan the QR code or visit www.haywood.edu/programs/careercollege-promise.php

828.565.4119





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