December 2014

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Six Strategies that determined the vision

5 HCC by the numbers
What percentage of students use financial aid?

7 Strategic Planning
Creating positive impact on and off campus
Calendar

**DEC 5**  
Spring Registration closes.  
Professional Crafts and Con-Ed Arts Holiday Sale  
Dec. 4 - 10:00 AM - 6:00 PM; Room 7105  
Dec. 5 - 10:00 AM - 3:00 PM; Room 7105

**DEC 19**  
Campus Wide Meeting to begin at 9:00 AM in the auditorium. All employees are expected to attend, as well as join us for the Employee Luncheon at the Lambuth Inn at 12:00 PM that afternoon.

**DEC 22-23**  
Campus open to employees but closed to the public. If full time employees wish to take this day off, they will need to use Annual or Bonus leave with supervisor approval through the online leave request form.

**DEC 24-26**  
Campus closed. State holidays.

**DEC 27-28**  
Campus closed. BLET driving training.

**DEC 29-30**  
Campus closed. Local holiday. BLET driving training.

**DEC 31**  
Campus closed. Local holiday.

**JAN 1**  
Campus closed. State holiday.

**JAN 2**  
Campus open to employees but closed to the public. If full time employees wish to take this day off, they will need to use Annual or Bonus leave with supervisor approval through the online leave request form.

**JAN 5**  
Faculty return to campus.
Beginning this month, my office will be coordinating a monthly digital magazine that will feature local college news, as well as news and updates from the North Carolina Community College System Office. Also, in order to provide you with the information you need, I hope you’ll provide any feedback you might have that will assist me in improving the newsletter.

Over the past few years, we’ve heard a great deal about the Completion Agenda, including an in-depth presentation by Ed Bowling at our fall convocation. As a result of our focus on completion, last year, Haywood Community College exceeded the system goal, system baseline, average college percentage and system total for Curriculum Completion Rate. In reflecting upon how we continue to support our students as they work toward completion, it’s absolutely critical that we all realize our importance with regard to student completion. Each of us, regardless of our position, share a responsibility in supporting our students. This support could include a smile or word of encouragement, a friendly face or “hello” on campus, a helpful voice on the other end of the phone or e-mail, or an extra few minutes after class to explain a difficult concept.

Did you know?

In February 2015, HCC will launch a new and improved website designed and built specifically for an enhanced end user experience.

Learn more on this and other topics in the January 2015 copy of HCC Link.
In the last 18 months, the Division of Instruction has undergone several restructuring changes. Transitioning to new executive leadership provided an opportunity to improve on our strengths and streamline administration to maximize human capital and budgets allocated to learning. Formerly, various categories of instruction were spread administratively throughout the college.

Dr. Parker took the positive step of combining Curriculum, Workforce Continuing Education, and College and Career Readiness (formerly Adult Education) into the single rebranded Division of Instruction. In 2013-2014, the Division of Instruction served over 8,000 students. These students pursued Career Technical Education Degrees (Nursing, Welding, Entrepreneurship, Forestry, and 16 more), Transfer Degrees (Associates of Arts and Associates of Science), North Carolina High School Equivalency Diplomas, Public Services Training (Basic Law Enforcement, Emergency Medical Technician, Fire, Certified Nursing Assistant), Industry specific training, and personal enrichment in everything from learning guitar to upholstery techniques.

During several strategic planning sessions (beginning in 2011), the Division (then Academics) developed the following mission statement (new name used). “As the heart of Haywood Community College, the Division of Instruction empowers individuals through educational challenges in order to realize their potential to succeed and enrich their communities.” Our vision being: “The Division of Instruction will be recognized as a community asset that provides instructional excellence in a variety of high quality distinctive programs leading to students achieving their goals.” Six general strategies were identified to achieve the vision.

This strategic planning process prepared the Division for restructuring and a new focus on college-wide strategic planning. Strategic planning deliverables were easily applied to one of the new college-wide strategic planning goals, student success. The Division has moved to a data-based decision making process to increase student credential completion by constantly examining our own strengths and challenges and by partnering with every administrative unit on campus. Some examples of campus-wide positive changes that promote student success include: elimination of late registration, P2 student success management program, mandatory training for all advisors, mandatory training for online instructors, required curriculum mapping for program reviews, external program reviewers, faculty-driven redesigned rigorous program review process, and streamlining of administration through department consolidation. Through campus-wide teamwork and the resulting synergism, the college community is making strides towards improving student achievement of competencies and completion of credentials.

Waynesville Soda Jerks win NACCE Award...
Victory Media Deems HCC a Military Friendly School...
New Trustees Add Value to Board...
HCC Awarded NC Works Career Pathway Grant...
Percentage of HCC Students who rate their coursework as very easy: <1.

Percentage of HCC Students who receive financial aid, 92% of which would not be able to attend without it: 61.

Percentage of HCC Students who live outside of Haywood County: 54.

Percentage of HCC Students who are parents: 56.

Percentage of HCC Students with high-speed internet: 76.

Percentage of HCC Students who rated their coursework as very easy: 92.

Percentage of HCC Students who bring a wireless device to class every day: 75.

Percentage of HCC Students who use Facebook: 92.

Percentage of HCC Students who have high-speed internet: 76.

Percentage of HCC Students who struggle with time management: 54.

Percentage of HCC Students who are parents: 27.

Percentage of HCC Students who've never discussed a career plan with an advisor or instructor: 23.

The above information was taken from a recent survey of 4,885 HCC Students, 5.26% of which responded. November 2014.
As you well know, the list goes on, and I’d like to thank all of you for doing the things you have done to support our students. However, while all of us are focusing on increasing completion, the attainment of credentials is simply not enough. Jamie P. Merisotis, President and CEO of the Lumina Foundation, argues that completion/counting credentials is not enough. He states, “You see, the students don’t need just credentials. What they need—and what our global economy and democratic society increasingly demand—is what learning those credentials signifies, the highly developed knowledge and skills that postsecondary education provides.”

As a result, the college will start construction of the Public Services Training Facility on campus in the spring or summer. The facility will include a burn tower, apparatus bay, and classroom space. Funds to build this much needed facility will come from settlement funds from the sawmill fire and from the quarter cent sales tax. The Public Services Training Facility will be centrally located in the county, between the Armory and Haywood Public Transit on land given to the college from the county. The $4 million facility will be a benefit for each and every citizen that lives in Haywood County.

Several Continuing Education classes will use the facility including fire fighting, EMS, nurse aid, allied health, BLET, and phlebotomy classes. Students and professionals will train in a safe, controlled environment where worst case scenarios can be played out. Some of the features of the new facility are: five story burn building, sprinkler lab, repel tower, roof specially made to practice cutting ventilation holes, three story drill tower, attic fire simulation area, and moveable walls to change floor plans for variety in training.

The anticipated completion date for the Public Services Training Facility is summer 2016. This state-of-the-art facility will allow the public safety sector to work together and will also be a draw for neighboring counties.

“HCC forestry students will have access to new and emerging technologies that are being utilized by the forest industry, state and federal agencies.”

-Blair Bishop
Lead Instructor, Forest Management Technology
Strategic Planning at Work

Dr. Marlowe Mager, Executive Director, Research and Institutional Effectiveness

The Master Planning Strategic Planning Team has identified facility needs for the College from both a curriculum and community standpoint. The needs have been prioritized to help in determining what order projects should be completed. The Campus Development Team has completed a remodel of the Student Services area. The entry lobby/cashier area is currently being upgraded to create a better student experience. This area will serve as a first stop for incoming students as well as a center for enrolled students to seek information and guidance. In addition, Sawmill Drive is under reconstruction. When complete, this road will be newly paved and feature many pedestrian amenities that will make the campus a more walkable environment.

The Business & Industry Strategic Planning Team weathered a transition of leadership when both the chair and co-chair left the college. The team is working on the “1000 in 100” objective for the Governor’s Office. The program challenges educators and business leaders to work hand-in-hand to provide training that will equip workers with skills that are in-demand. This team also worked on a partnership with Evergreen on a Duke Energy grant.

The Student Success Strategic Planning Team is working to make orientation mandatory for all two-year students and to provide increased training for advisors. Accomplishments for this team include the elimination of late registration and a reinvigorated academic probation process.

The Community & Schools Strategic Planning Team is working on a Comprehensive Marketing Plan for both internal and external audiences, this includes local schools, as well as expanding and developing community partnerships with local business and non-profits. The team created an inventory of the agencies that the college is working with across campus. In addition, there has been a cross-departmental High School Roundtable Team established on campus. The team will target all county high school students that graduated in May that did not continue their education at a college or university. The team is participating in the Smart Lunch Programs at county high schools where HCC information is presented during lunch periods. The team is collaborating with public schools on Academic Calendar Alignment.

The Efficiency Strategic Planning Team conducted a survey to the college to identify areas where efficiency can be improved. Based on this survey, eight areas for improvement were selected and assigned to team members. The areas are: travel paperwork, improving the advising processes (in conjunction with the Student Success Team), committee assignment process, digital signatures, purchase order forms online, locating forms, light/energy usage, and replacement position process.

While these planning teams require a lot of work, the benefits are well worth the time put in. Participation from across campus ensures that all areas are represented.

Real Impact

On setting an example for his children, “I want to teach them that no matter where they are in life, education is important. I want them to stick with it. I want to be an example for them.”

-Robert Fontenot
Welding Technology Student

Pictured: Robert Fontenot, a Welding Technology student began his studies at HCC in the High School Equivalency program. By utilizing this first step, he was able to continue his education towards an associate degree and career path.

Read the Full Article...
Education changes everything.